

FASHION PSYCHOLOGY FIELD®

WELCOME TO THE

FASHION PSYCHOLOGY INSTITUTE®



Founded by:
Dr. Dawnn Karen

THE
FASHION PSYCHOLOGY INSTITUTE®
PROGRAMS



"STYLING FROM THE INSIDE OUT
BY BRIDGING THE GAP BETWEEN
PERCEPTION AND REALITY"™

| LEVEL | CREDENTIAL | ROLE | PROGRAM LENGTH | REQUIREMENTS |
|-------|-------------------------------------|----------------------|--|---|
| MACRO | Certified Fashion Psychologist™ | Expert Practitioner | 2+ years | Advanced degree (or equivalent) |
| MACRO | Fashion Psychology Therapist™ | Mid-Level Consultant | 1 year+ | Bachelor's degree (or equivalent) |
| MACRO | Fashion Psychology Coach™ | Entry-Level Advisor | 6 months+ | High school diploma (or equivalent) |
| MICRO | Fashion Psychology Specialist™ New | Generalist | 2-3 months | Open Enrollment (No prerequisites) |
| MICRO | Fashion Psychology Facilitator™ New | Group Leader | N/A | Trauma-informed coaching certification OR 12-step program membership OR equivalent experience |
| MICRO | Fashion Psychology Educator™ New | Licensed Instructor | Faculty training (2 days live or self-paced) | Completion of FPI Train-the-Trainer or Self-Paced Certification |
| MICRO | Fashion Psychology Scholar™ | High School Student | Flexible | Open Enrollment (No prerequisites) |

Disclaimer:

Most MICRO programs offer open enrollment. Fashion Psychology Facilitator™ requires trauma-informed coaching certification, 12-step membership, or equivalent experience.

MACRO programs have prerequisites (equivalent experience may substitute). Program lengths are approximate and subject to update. Luminary Lab™ is our flagship MACRO credential with additional application requirements.

Fashion Psychology Educator™ is awarded upon completion of FPI faculty training (live or self-paced) and authorizes teaching under license; it does not replace practitioner credentials (Coach, Therapist, Psychologist) and may be held alongside them.

INDEX

THE FUTURE OF
EDUCATION



INTERDISCIPLINARY DISRUPTION

The Fashion Psychology Institute® is the FIRST ever online institution in the world to offer courses on the new Fashion Psychology Field®.

The Fashion Psychology Field® is a newly applied academic discipline focused on the study and treatment of how color, beauty, style, image and shape affects human behavior while addressing cultural sensitivities and cultural norms.

The Fashion Psychology Institute® offers a wide range of courses as they relate to the fashion psychological aspects of dress, culture, design, business, politics and more!

Take Fashion Psychology Field® programs from anywhere in the world.

We offer distance synchronous learning and distance asynchronous learning to teach the global community to revolutionize industries through an innovative interdisciplinary approach.

International Applicants are greatly encouraged to apply!

Women's Health

NEW YORK POST

The Sydney Morning Herald



REFINERY29

the COVETEUR

teenVOGUE

The New York Times



NBC NEWS

THE SCOTSMAN

London Evening Standard

THE HOLLYWOOD REPORTER

THE OPRAH MAGAZINE



UN WOMEN

FT FINANCIAL TIMES VOGUE DEUTSCH

COSMOPOLITAN

wolipop lifestyle

FASHIONISTA

ABOUT THE INSTITUTION

A PLACE FOR THE
WORLD'S FUTURISTS



The Fashion Psychology Institute® (FPI) is internationally acclaimed as the first-ever online institution in the world to offer courses in the new Fashion Psychology Field® in 66 languages.

Albeit the pioneering of the Fashion Psychology Field® began in 2010, FPI was founded in the fashion capital New York , New York in 2014, launched on June 30, 2015, and later incorporated on September 24, 2016. Students have attended our programs from China, Australia, Canada, Belgium, Japan, Lebanon, Switzerland, Russia, Italy, Ecuador, The Netherlands, Sweden and the United States of America.

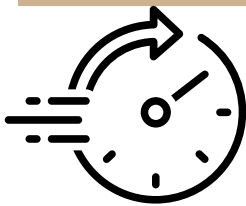
The institution exists to assist others through its motto "styling from the inside out, by bridging the gap between perception and reality"™.

Whether you are a practitioner or consumer, you will be able to gain knowledge to take your look -- and your life -- to the next level in order to fundamentally help others.

BEHIND THE FASHION PSYCHOLOGY INSTITUTE® MENTALITY

4 DIFFERENT
TEXTURES OF A
PIONEERING
EDUCATION

Flexibility



A CURRICULUM OF CONVENIENCE. RECEIVE A CHANCE TO DESIGN YOUR SCHEDULE FROM ANYWHERE IN THE WORLD! THIS ALLOWS YOU TO COMPLETE YOUR EDUCATION ON YOUR OWN TIME TO MAINTAIN A HEALTHY WORK-LIFE BALANCE.



Diversity

A CURRICULUM THAT CELEBRATES DIFFERENCES. WE EMPOWER STUDENTS BY RESPECTING AND APPRECIATING WHAT MAKES THEM DIFFERENT, IN TERMS OF AGE, GENDER, ETHNICITY, RELIGION, W/ DISABILITY, SEXUAL ORIENTATION, EDUCATION, AND NATIONAL ORIGIN. OUR CURRICULUM RESPECTS AND CELEBRATES UNIQUENESS.



Neurodiversity

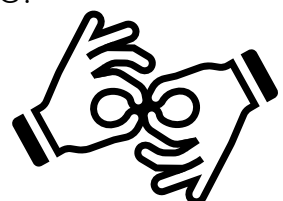


AUTOMATIC CURRICULUM ACCOMMODATION. THERE ARE KNOWN AND UNKNOWN VARIATIONS IN THE HUMAN BRAIN REGARDING LEARNING, SOCIABILITY, ATTENTION, MOOD, AND OTHER MENTAL FUNCTIONS. BRAIN DIFFERENCES ARE NORMAL. THEREFORE WE HAVE EMBEDDED OUR CURRICULUM TO AUTOMATICALLY ACCOMMODATE NEURODIVERSE INDIVIDUALS.

Accessibility



A CURRICULUM WHERE IMPAIRMENT SHOULD NOT IMPEDE ACQUIRING AN EDUCATION. WE GIVE HEARING AND VISUALLY IMPAIRED STUDENTS THE CONFIDENCE THEY NEED TO ENGAGE WITH CURRICULUM ALONGSIDE THEIR PEERS ENSURING THAT EVERYONE IS EQUALLY LEARNING.



FASHION PSYCHOLOGY INSTITUTE® MICRO CREDENTIALS

OUR MOST POPULAR PROGRAMS

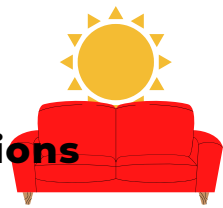
Color Consciously



2 Courses or 11 Courses

STUDENTS WILL CREATE COLOR STORIES FOR DIFFERENT AREAS OF THEIR LIVES TO EMBODY OUR MOTTO "STYLE FROM THE INSIDE OUT™". UPON LEARNING, COLOR CAN BECOME A CONSCIOUS TOOL OF SELF-EMPOWERMENT.

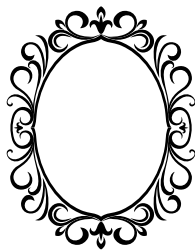
Summer Couch Sessions



4 Courses + 2 Hot Topics

- EMERGENCE OF THE FASHION PSYCHOLOGY FIELD®
- A SOLUTION TO THE COMMONLY FELT ADAGE "I HAVE NOTHING TO WEAR".
- HOW TO PERFECT THE ART OF THE WORK UNIFORM
- GENDER NEUTRAL FASHION-TREND OR BECOMING A PERMANENT FIXTURE IN OUR SOCIETY TODAY

Mirror Reflections

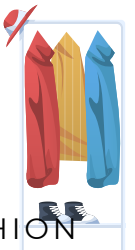


4 Courses + 2 Hot Topics

- EMERGENCE OF THE FASHION PSYCHOLOGY FIELD®
- A SOLUTION TO THE COMMONLY FELT ADAGE "I HAVE NOTHING TO WEAR".
- HOW ADDING BRIGHT COLORS TO YOUR WARDROBE CAN HELP YOU BEAT THE WINTER BLUES
- THE PSYCHOLOGY OF OFFICE FASHION CULTURAL NORMS AT WORK

Closet Chronicles

6 Courses



- EMERGENCE OF THE FASHION PSYCHOLOGY FIELD®
- A SOLUTION TO THE COMMONLY FELT ADAGE "I HAVE NOTHING TO WEAR".
- WHAT YOUR MATCHING OR SEXY UNDERWEAR SAYS ABOUT YOU
- HOW TO DEVELOP SWIMSUIT CONFIDENCE
- WHY SOME WOMEN LOVE WEARING HEELS
- PRETTY AND STYLISH? THE CORRELATION BETWEEN GOOD AND LOOKS AND DRESSING WELL

FASHION PSYCHOLOGY INSTITUTE® MICRO CREDENTIALS

OUR MOST POPULAR PROGRAMS

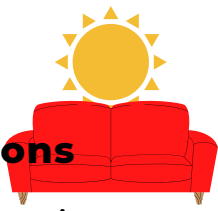
Color Consciously



2 Courses or 11 Courses

- OPEN ENROLLMENT
- 4 WEEK MINIMUM
- 2 MODULES, 2 ASSIGNMENTS + FINAL PROJECT OR FINAL PAPER
- \$549USD

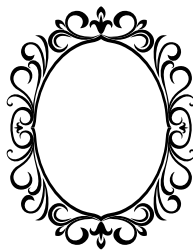
Summer Couch Sessions



4 Courses + 2 Hot Topics

- OPEN ENROLLMENT
- 12 WEEK MINIMUM
- 6 MODULES, 6 ASSIGNMENTS + 1 EXAM
- \$897USD

Mirror Reflections



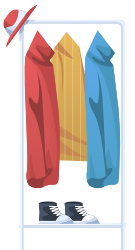
4 Courses + 2 Hot Topics

- OPEN ENROLLMENT
- 12 WEEK MINIMUM
- 6 MODULES, 6 ASSIGNMENTS + 1 EXAM
- \$897USD

Closet Chronicles

6 Courses

- OPEN ENROLLMENT
- 12 WEEK MINIMUM
- 6 MODULES, 6 ASSIGNMENTS + 1 EXAM
- \$897USD



FASHION PSYCHOLOGY INSTITUTE® MICRO CREDENTIALS

OUR NEW PROGRAMS

Psi- Key



1 Course, 4 Courses or 8 Courses

- LEARN THE FOUNDATION OF PSYCHOLOGY BEFORE LEARNING ABOUT THE FASHION PSYCHOLOGY FIELD®
 - KEY TOPICS TO BE DISCUSSED AS IT PERTAINS TO PSYCHOLOGY ONLY: HISTORY, DEVELOPMENT, LEARNING, THE BRAIN, MEMORY, PERSONALITY, INTELLIGENCE & OBEDIENCE
 - AVAILABLE FOR HIGH SCHOOL STUDENTS
- TRACKS: 1 COURSE, 4 COURSES & 5 COURSES

Darkness before Dawnn; Dark Psychology Field™



2 Courses, 9 Courses

- LEARN THE FOUNDATION OF PSYCHOLOGY BEFORE LEARNING ABOUT THE FASHION PSYCHOLOGY FIELD®
 - KEY TOPICS TO BE DISCUSSED AS IT PERTAINS TO PSYCHOLOGY ONLY: GASLIGHTING, MANIPULATION AND PSYCHOLOGICAL ABUSE
- TRACKS: 2 COURSES , 9 COURSES

Regalia Required; Custom Costume



2 Courses, 5 Courses

- LEARN ABOUT THE FASHION PSYCHOLOGY FIELD®
 - CULTURAL APPROPRIATION IN FASHION; ITS BENEFITS AND DRAWBACKS
 - SOLUTIONS TO APPROPRIATION
 - EXPLORE USAGE IN EVERYDAY LIFE
 - AVAILABLE FOR HIGH SCHOOL STUDENTS
- TRACKS: 2 COURSES , 5 COURSES

Mood Matters: Dopamine Dressing



5 Courses

- AS SEEN ON TIK TOK, PINTEREST, INSTAGRAM FROM THE UNITED STATES TO AUSTRALIA AS THE BIGGEST TREND OF 2022
- LEARN HOW DOPAMINE DRESSING WAS COINED BY DR. DAWN KAREN
- APPLICATION FOR PRIVATE OR PUBLIC USE
- LEARN HOW DOPAMINE DRESSING CAN EXTEND BEYOND COLOR, ITS SIDE EFFECTS AND TREATMENTS
- AVAILABLE FOR HIGH SCHOOL STUDENTS IN THE FOLLOWING TRACK: 3 COURSES

FASHION PSYCHOLOGY INSTITUTE® MICRO CREDENTIALS

OUR NEW PROGRAMS

Psi- Key



1 Course, 4 Courses or 8 Courses

.OPEN ENROLLMENT
FLEXIBLE
.3 MODULES,
3 ASSIGNMENTS
.\$497USD

.OPEN ENROLLMENT
FLEXIBLE
.12 MODULES,
12 ASSIGNMENTS
.\$1997USD

.OPEN ENROLLMENT
FLEXIBLE
.24 MODULES,
24 ASSIGNMENTS
.\$3997 USD

Darkness before Dawn Dark Psychology Field™



2 Courses, 9 Courses

.OPEN ENROLLMENT
FLEXIBLE
.2 MODULES,
2 ASSIGNMENTS
.\$666USD

.OPEN ENROLLMENT
FLEXIBLE
.9 MODULES,
9 ASSIGNMENTS
.\$1998USD

Regalia Required; Custom Costume™



2 Courses, 5 Courses

.OPEN ENROLLMENT
FLEXIBLE
.2 MODULES,
2 ASSIGNMENTS
.\$667USD

.OPEN ENROLLMENT
FLEXIBLE
.5 MODULES,
5 ASSIGNMENTS
.\$897 USD

Mood Matters: Dopamine Dressing



3 Courses, 5 Courses

.OPEN ENROLLMENT
FLEXIBLE
.3 MODULES,
3 ASSIGNMENTS
.\$667USD

.OPEN ENROLLMENT
FLEXIBLE
.5 MODULES,
5 ASSIGNMENTS
.\$897 USD

FASHION PSYCHOLOGY INSTITUTE® MACRO CREDENTIALS

THE LUMINARY LAB

Fashion Psychology Coach™

Level 1
5 Courses

TOPICS COVERED:

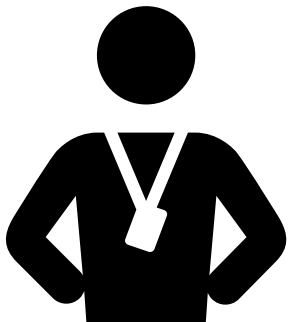
- DRESS
- COLOR
- RELATIONSHIPS
- BUSINESS
- ENTERTAINMENT

Fashion Psychology Therapist™

Level 2
12 Courses + Project

TOPICS COVERED:

- DRESS
- COLOR
- RELATIONSHIPS
- BUSINESS
- ENTERTAINMENT



Certified Fashion Psychologist™

Level 3 + VIP***
12 Courses + Internship +
Project+ Dissertation

TOPICS COVERED:

- DRESS
- COLOR
- RELATIONSHIPS
- BUSINESS
- ENTERTAINMENT



FASHION PSYCHOLOGY INSTITUTE® MACRO CREDENTIALS

THE LUMINARY LAB

Fashion Psychology Coach™

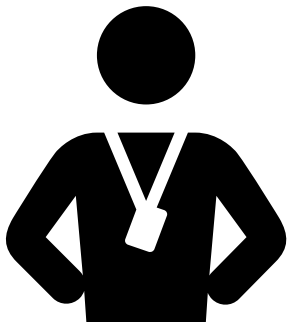
Level 1
5 Courses

- .26 WEEK MINIMUM
- .5 MODULES, 5 ASSIGNMENTS + 1 EXAM
- . \$5997USD + 75USD

Fashion Psychology Therapist™

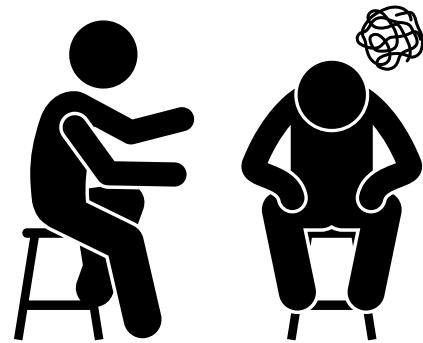
Level 2
12 Courses + Project

- .1 YEAR MINIMUM
- .7 MODULES, 7 ASSIGNMENTS, TELESEMINARS, 2 EXAMS + 1 SPECIAL PROJECT/THESIS
- . \$10,197USD + 125USD

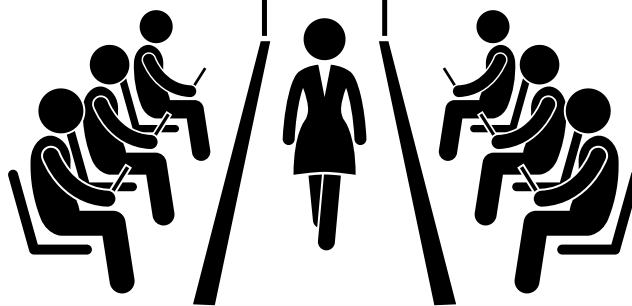


Certified Fashion Psychologist™

Level 3 + VIP**
12 Courses + Internship + Project+ Dissertation



- .2 YEAR MINIMUM
- .7 MODULES, 7 ASSIGNMENTS, 5 TELESEMINARS, 2 EXAMS, 1 SPECIAL PROJECT/THESIS, LIVE INTERNSHIP + 1 DISSERTATION
- . \$17,197USD + 175USD



FREQUENTLY ASKED QUESTIONS

WHAT IS A FASHION PSYCHOLOGIST?

A Fashion Psychologist utilizes the Fashion Psychology Field® a newly applied academic discipline that is focused on the study and treatment of color, beauty, style, image, and shape and its affect on human behavior while addressing cultural sensitivities and cultural norms.

WHO IS THE FOUNDER OF FASHION PSYCHOLOGY FIELD® ?

Dawnn Karen is the Founder/Pioneer of the Fashion Psychology Field®. She has been declared as The World's First Fashion Psychologist by The Times and dubbed as The Dress Doctor by The New York Times after being followed by investigative journalists. Fashion Psychology Field® is also taught at the Fashion Institute of Technology, (under Color Psychology in the Social Sciences Department and Fashion Psychology under the Continuing Education Department). She is also the 1st Black Female Psychology Professor and the youngest at the acclaimed FIT.

WHO INVENTED FASHION PSYCHOLOGY?

In 2010 while attending Columbia University, Dr. Dawnn Karen invented the Fashion Psychology Field®, after realizing the American Psychological Association nor the British Psychology Society recognized it as a field. See Ted Talk and read Dress Your Best Life for full story. Similar to APA which owns all 54 divisions of the psychology discipline, Dr. Dawnn Karen solely owns the 55th division through the United States Trademark and Patent Office. She has been a victim of academic theft for several years and has appeared in the Supreme Court (United States) and the Court of Appeals (United Kingdom) testifying to this, entering both into the legal systems for justice and vindication. See The New York Times investigative article.

WHAT IS THE DIFFERENCE BETWEEN THE FASHION PSYCHOLOGY INSTITUTE'S PROGRAMS AND THE OTHER UNIVERSITY PROGRAMS?

We take pride in education disruption and upholding academic integrity. We are the first online institution dedicated to teaching the Fashion Psychology Field®. Unfortunately due to academic theft of the field by senior psychology professionals/institutions, we have had to contend with repeated plagiarism from the onset of its creation. To avoid the participation and the perpetuation of this age-old hazing practice, we suggest all prospective students to learn from the pioneer.

FREQUENTLY ASKED QUESTIONS

WHAT IS DISTANCE LEARNING?

Distance learning is synonymous with e-learning and online learning. Distance learning can be in two forms- synchronous and asynchronous. Synchronous learning occurs when students are engaging in learning at the same time (i.e. modules). Asynchronous learning occurs when information is shared outside the constraints of time and place among a network of people (i.e. Teleseminars).

The Luminary Lab program is both synchronous and asynchronous. Specialized Programs are asynchronous.

APPLICATION PROCEDURE

Due to high demand, early registration is suggested. All program applications are reviewed in the order that they are received. Applications must be completed in full to be considered for admission. Once submitted our team meets to determine your eligibility to become a student. If applying for the Luminary Lab Program applicants for FPI must wait 2-3 weeks upon receipt of Certificate Application. All other applicants for the Specialized Programs automatically are accepted and will receive correspondence to select a start-date upon receipt of application.

FEES

There are standard non-refundable application fees that must be met to receive consideration. All fees must be applied before course registration.

For Luminary Lab Program/Macro-Credential fees see below.

For Specialized Program/Micro-Credential fees scroll below their course description.

Please note payment plans are available for all programs.

US applicants can utilize the Paypal Buy Now Pay Later plan that allows payment in 4 interest-free installments. One-Time Payment must be selected to automatically display this option.

It is available to consumers upon approval for purchases of \$30 - \$1500. Pay in 4 is not currently available to residents of New Mexico, North Dakota, Missouri, South Dakota, Wisconsin, Nevada, Rhode Island, or any U.S. Territories. Loans to California residents are made or arranged pursuant to a California Finance Lenders Law License. PayPal, Inc. is a Georgia Installment Lender Licensee, NMLS #910457.

All international applicants can utilize the payment plans 3-Monthly Payments and 6-Monthly Payments.

FREQUENTLY ASKED QUESTIONS

WHERE IS THE RESPONSE TO MY INQUIRY?

Please check your spam folder. Also, add info@fashionpsychologyinstitute.com to your contact list.

I HAVE RECENTLY APPLIED TO A PROGRAM.

WHY HAVE I NOT RECEIVED LOGIN DETAILS?

We do not utilize an automated system or platform in order to create and maintain rapport with each of our Fashion Psychology Institute's students. We will email you personally on details to begin your selected program. Please expect correspondence within 72 hours.

WHAT PLATFORM DOES FPI USE?

We do not utilize a second-party website such as teachable, kajabi, thinkific, etc. Our customized platform is built into our student portals.

I AM A PROFESSIONAL. HOW CAN I BECOME A FASHION PSYCHOLOGIST?

All professionals must hold a high school diploma, licensure in a field, a degree, or its equivalent. Schooling takes place all year-round. Titled-Certifications and Certificates of Completion will be awarded to all professionals after the program.

I AM A PSYCHOLOGIST IN MY COUNTRY.

WHICH PROGRAM SHOULD I STUDY?

All psychologists should show proof of credentials and are strongly encouraged to apply to Level 2 or 3 of the Luminary Lab program. Psychologists can apply to specialized programs as well.

I AM A FASHION PROFESSIONAL IN MY COUNTRY.

WHICH PROGRAM SHOULD I STUDY?

All fashion professionals should show substantial proof of credentials if applying to the Luminary Lab program. Fashion professionals can apply to only Level 1 or Level 2. Special circumstances can permit fashion professionals to apply to Level 3. Please inquire. It is strongly encouraged to apply to the specialized programs (where proof is not required) as well.

I AM A HIGH SCHOOL STUDENT. CAN I TAKE COURSES?

All students must be enrolled as a high school student. Learning takes place on a rolling basis. Perfect for the high school student who is a dreamer and expects to feel inspired! Please note the pre-college enrichment program starts with its own Psi-Key™: Unlock Your Mind™ program.

FREQUENTLY ASKED QUESTIONS

WHO REVIEWS THE ASSIGNMENTS?

Dr. Dawnn Karen personally reviews each and every assignment regardless of where the student is located.

I PURCHASED A PROGRAM. CAN I GET A REFUND?

There will be no refunds for any programs once login information has been sent.

ENGLISH IS NOT MY FIRST LANGUAGE. CAN I TAKE COURSES?

All programs are available in 66 languages. The English utilized within programs are at an L2 or B2 language level. When applying to programs please indicate your preferred language.

I AM DEAF OR HARD OF HEARING. CAN I TAKE COURSES?

All programs are created to incorporate neurodiversity for individuals with various learning disabilities. Captions or subtitles can be made available. When applying to programs please indicate your preferred language.

WHAT CAREER OPPORTUNITIES ARE AVAILABLE?

The majority of our graduates go on to consult in private consulting to work with individuals. We do not guarantee students jobs.

ARE PROGRAMS COURSES ADOPTED DIRECTLY FROM THE TEXTBOOK?

Although the book is required, we strive to avoid redundancy. We do not duplicate the textbook in each program's course.

WHAT ARE THE SPECIALIZED PROGRAMS AKA MICRO-CREDENTIALS?

Beauty Baked & Naked, Closet Chronicles, Color Consciously, Knighted Armoire, Mirror Reflections, Mood Matters, Psi-Key and Summer Couch Sessions.

WHO INVENTED DOPAMINE DRESSING?

Dr. Dawnn Karen coined the term Dopamine Dressing aka Mood Enhancement Dressing earlier in the pandemic after she prescribed a physician client to wear anything yellow while she was battling depression after most of her clients had died. See [Tatler Asia](#) article.

FREQUENTLY ASKED QUESTIONS

IS THERE A COURSE ON DOPAMINE DRESSING?

Yes, the Mood Matters program teaches about the Dopamine Dressing phenomenon.

WHAT TYPE OF CERTIFICATIONS ARE GIVEN?

Graduates of the Luminary Lab Program receive a Macro-credential with title of Fashion Psychology Coach (formerly Fashion Aristocrat), Fashion Therapist or Fashion Psychologist plus a Certificate of Completion. Graduates of the Specialized Programs receive only a Micro-credential without a title.

ARE CERTIFICATIONS ACCREDITED?

All macro and micro credentialed certificates are accredited through the International Association of the Fashion Psychology Field®.

The London Times
**WORLD'S FIRST
FASHION
PSYCHOLOGIST**



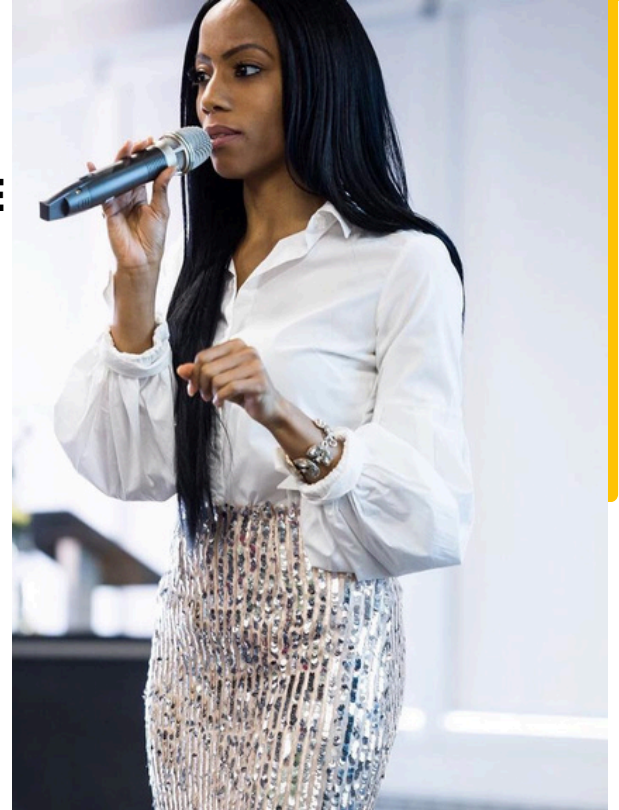
The New York Times
THE DRESS DOCTOR

The Guardian
**THE WARDROBE
WHISPERER**

The Face Magazine
**DOPAMINE DRESSING: BIGGEST
TREND OF 2022,
DR. DAWN KAREN COINED THE
TERM EARLIER IN THE PANDEMIC**

The Cut
**A MEDIA
DARLING**

**PROFESSOR
DR. DAWN KAREN**



OVER 1500+ STUDENTS TAUGHT

As a student at Columbia University in 2010, Dawnn Karen began pioneering and invented

her Fashion Psychology Field®, after realizing the American Psychological Association nor the British Psychology Society recognized it as a field. See Ted Talk and read Dress Your Best Life for full story.

Similar to APA which owns all 54 divisions of the psychology discipline, Dr. Dawnn Karen solely owns the 55th division through the United States Trademark and Patent Office.

She has been a victim of academic theft for several years and has appeared in the Supreme Court (United States) and the Court of Appeals (United Kingdom) testifying to this, entering both into the legal systems for justice and vindication.

See The New York Times investigative article.

She has been referred to as the "Mother of Fashion Psychology" and pioneering mind behind this global field since then, paving the way forward in fashion academia.





The London Times

WORLD'S FIRST FASHION PSYCHOLOGIST



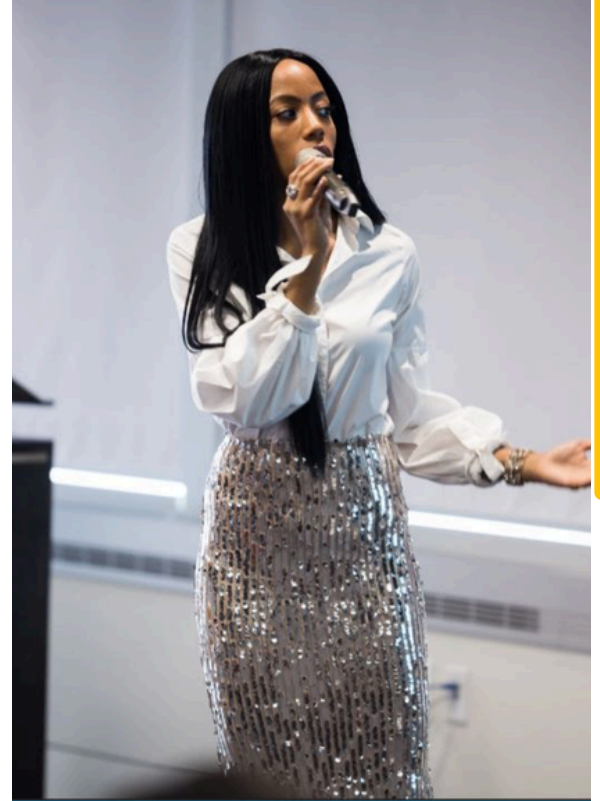
The New York Times
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The Guardian
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WHISPERER**

The Face Magazine
**DOPAMINE DRESSING: BIGGEST
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DR. DAWN KAREN COINED THE
TERM EARLIER IN THE PANDEMIC**

The Cut
**A MEDIA
DARLING**

**PROFESSOR
DR. DAWN KAREN**



She is a former model, fashion public relations representative, and designer, she has leveraged her education and talents contributing to media in 70+ countries.

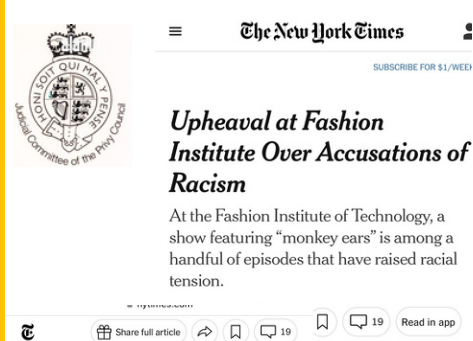
Her most notable interviews include Vogue Business, Vanity Fair (Italia), Hello Mag (India), Damernas Vard (Sweden) Tatler (Hong Kong), Bazaar (Kuwait), The Globe and Mail (Canada), The Financial Times (United Kingdom), Talk Radio Europe (Spain), Style Rotate (South Africa), The Morning Show (Australia), Good Morning Britain, Good Morning America, The Doctors, etc. She has also received invitations to speak at various conferences and universities some of which include The United Nations, Ukrainian Kyiv Security Forum, Columbia University, Concordia University, Kent State University, etc.

Ultimately, she has made history as the pioneer of the Fashion Psychology Field®, as one of the youngest professors and the first black woman psychology professor in the Social Sciences Department at the Fashion Institute of Technology, by founding the first online institute Fashion Psychology Institute. As a traditionally signed author to Hachette Book Group and Penguin Random House, she has published the Fashion Psychology Field®'s first book Dress Your Best Life available in English, Ukranian, Czech, Spanish and Russian.



Expert Witness

JANE DOE AND UNIVERSITY OF ARTS LONDON



Upheaval at Fashion Institute Over Accusations of Racism

At the Fashion Institute of Technology, a show featuring "monkey ears" is among a handful of episodes that have raised racial tension.

Dawnn Karen, who is African-American and a psychology professor, said that she filed a complaint in 2018 claiming that professors who supervised her work required her to have more academic preparation than white colleagues.



Dawnn Karen, a psychology professor, said her application for tenure as a part-time faculty member was rejected by her department. Devin Yalkin for The New York Times



Dr. Dawnn Karen has recently testified to the invention of her field in the US District Court, Southern District of New York, and the United Kingdom's Court of Appeals. The London College of Fashion (LCF) and the Fashion Institute of Technology (FIT) and the fashion industry were greatly impacted by the discrimination federal court lawsuit involving Professor Dawnn Karen. The cases clarified problems with retribution, hostile work cultures, and discrimination in academic settings. Professor Dawnn Karen's battle against these injustices brought to light structural issues that the fashion industry as a whole and LCF and FIT in particular needed to solve.

These cases raised issues of justice, diversity, and inclusivity in academic contexts by drawing attention to the internal dynamics and procedures within Psychology of Fashion Program at LCF and the Social Sciences Department at FIT.

It sparked conversations about how faculty members are treated, how assessments are conducted, and how crucial it is to provide a welcoming and fair work environment for all employees.

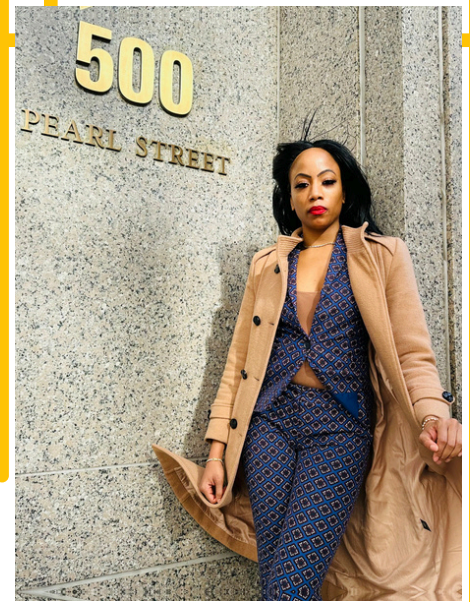
Both cases resolution may have had an impact on LCF's and FIT's rules and practices to stop future instances of discrimination and unjust treatment. It might have resulted in a greater sensitivity and knowledge of the problems with bias and racial discrimination inside the organization.

The situation of Professor Dawnn Karen brought to light the difficulties minority professionals in the fashion industry confront, especially in positions of academic leadership where diversity may be scarce.

It brought attention to the fact that minority professionals and students need more support and representation in sectors relating to fashion.

In order to address structural biases and foster a more inclusive atmosphere, the case may have spurred discussions about diversity, equity, and inclusion measures inside the fashion industry. It acted as a timely reminder of how critical it is to combat discrimination and promote an inclusive, respectful attitude throughout the fashion industry.

Overall, LCF, FIT and the fashion industry were impacted by Professor Dawnn Karen's discrimination federal court lawsuit, which sparked conversations, increased awareness, and promoted constructive improvements aimed at creating a more welcoming and equal workplace for all parties.



Pro se litigant (Self Represented Lawyer)

DAWNN KAREN VS FASHION INSTITUTE OF TECHNOLOGY ET AL



I HAVE APPEARED IN FIT'S AFFIRMATIVE ACTION (2018-2020).

I HAVE APPEARED IN THE UK'S COURT OF APPEALS (2020).

I HAVE CONTACTED THE NYC COMMISSION OF HUMAN RIGHTS (2021).

I HAVE APPEARED IN THE US SOUTHERN DISTRICT OF NEW YORK (2021-PRESENT)

AND I AM STILL FACING RETALIATION FOR SPEAKING OUT AGAINST DISCRIMINATION AND DEFENDING MY FASHION PSYCHOLOGY FIELD®.

www.FashionPsychologySuccess.com

Discrimination in academia include but are not limited to the following:

1. Promoting a faculty over a minority faculty for the same level of work
2. Evaluating a minority faculty on any thing other than merit
3. Overly criticizing a minority student's work compared to others
4. Moving the goal post for minority faculty and students
5. Taking a minority faculty's curriculum/minority student's work to pass off as theirs
6. Name calling and sending hate mail to minority students and faculty

www.FashionPsychologySuccess.com



**WE LOOK FORWARD TO
HAVING YOU AS A STUDENT TO
FURTHER THE
FASHION PSYCHOLOGY FIELD®**



Fashion Psychology Institute, Inc
Fashion Avenue
New York, New York 10001

FASHION PSYCHOLOGY FIELD®

BIENVENIDA A LA

FASHION PSYCHOLOGY INSTITUTE®



Fundado por:
Dr. Dawnn Karen

THE
FASHION PSYCHOLOGY INSTITUTE®
PROGRAMS



"STYLING FROM THE INSIDE OUT
BY BRIDGING THE GAP BETWEEN
PERCEPTION AND REALITY"™

| LEVEL | CREDENTIAL | ROLE | PROGRAM LENGTH | REQUIREMENTS |
|-------|-------------------------------------|----------------------|--|---|
| MACRO | Certified Fashion Psychologist™ | Expert Practitioner | 2+ years | Advanced degree (or equivalent) |
| MACRO | Fashion Psychology Therapist™ | Mid-Level Consultant | 1 year+ | Bachelor's degree (or equivalent) |
| MACRO | Fashion Psychology Coach™ | Entry-Level Advisor | 6 months+ | High school diploma (or equivalent) |
| MICRO | Fashion Psychology Specialist™ New | Generalist | 2-3 months | Open Enrollment (No prerequisites) |
| MICRO | Fashion Psychology Facilitator™ New | Group Leader | N/A | Trauma-informed coaching certification OR 12-step program membership OR equivalent experience |
| MICRO | Fashion Psychology Educator™ New | Licensed Instructor | Faculty training (2 days live or self-paced) | Completion of FPI Train-the-Trainer or Self-Paced Certification |
| MICRO | Fashion Psychology Scholar™ | High School Student | Flexible | Open Enrollment (No prerequisites) |

Disclaimer:

Most MICRO programs offer open enrollment. Fashion Psychology Facilitator™ requires trauma-informed coaching certification, 12-step membership, or equivalent experience.

MACRO programs have prerequisites (equivalent experience may substitute). Program lengths are approximate and subject to update. Luminary Lab™ is our flagship MACRO credential with additional application requirements.

Fashion Psychology Educator™ is awarded upon completion of FPI faculty training (live or self-paced) and authorizes teaching under license; it does not replace practitioner credentials (Coach, Therapist, Psychologist) and may be held alongside them.

ÍNDICE

Women's Health

NEW YORK POST

The Sydney Morning Herald

EL FUTURO DE LA
EDUCACIÓN



REFINERY29

the
COVETEUR

teenVOGUE



The
New York
Times



NBC NEWS

THE SCOTSMAN

London
Evening
Standard

INTERRUPCIÓN INTERDISCIPLINARIA

El Fashion Psychology Institute® es la PRIMERA institución en línea del mundo en ofrecer cursos sobre el nuevo Fashion Psychology Field®.

THE
Hollywood
REPORTER

Fashion Psychology Field® es una disciplina académica recientemente aplicada centrada en el estudio y tratamiento de cómo el color, la belleza, el estilo, la imagen y la forma afectan el comportamiento humano al tiempo que abordan las sensibilidades culturales y las normas culturales.

THE OPRAH
MAGAZINE

UN
WOMEN

El Fashion Psychology Institute® ofrece una amplia gama de cursos relacionados con los aspectos psicológicos de la moda de la vestimenta, la cultura, el diseño, los negocios, la política y más.

Tome los programas de Fashion Psychology Field® de en cualquier lugar del mundo.

FT
FINANCIAL
TIMES

VOGUE
DEUTSCH

COSMOPOLITAN

Ofrecemos aprendizaje sincrónico a distancia y aprendizaje asincrónico a distancia para enseñar a la comunidad global a revolucionar las industrias a través de un enfoque interdisciplinario innovador. ¡Se recomienda encarecidamente a los solicitantes internacionales que presenten su solicitud!

wolipop
lifestyle

FASHIONISTA

ACERCA DE LA INSTITUCIÓN

UN LUGAR PARA LOS
FUTURISTAS DEL
MUNDO



TEI Fashion Psychology Institute® (FPI) es aclamado internacionalmente como la primera institución en línea del mundo en ofrecer cursos en el nuevo Fashion Psychology Field® en 66 idiomas.

Si bien el pionero de Fashion Psychology Field® comenzó en 2010, FPI se fundó en la capital de la moda de Nueva York, Nueva York, en 2014, se lanzó el 30 de junio de 2015 y luego se incorporó el 24 de septiembre de 2016.

Han asistido a nuestros programas estudiantes de China, Australia, Canadá, Bélgica, Japón, Líbano, Suiza, Rusia, Italia, Ecuador, Países Bajos, Suecia y los Estados Unidos de América.

La institución existe para ayudar a otros a través de su lema. "estilizar de adentro hacia afuera, cerrando la brecha entre la percepción y la realidad"™.

Tanto si es un profesional como si es un consumidor, podrá adquirir conocimientos para tomar tu mirada, y tu vida, al siguiente nivel para ayudar fundamentalmente a los demás.

ACERCA DE LA INSTITUCIÓN

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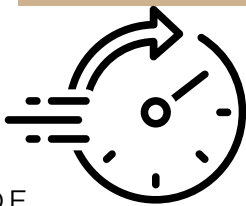
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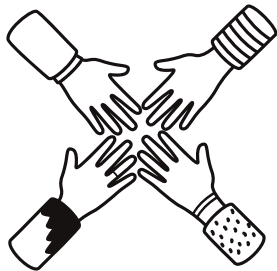
DETRÁS DE LA FASHION PSYCHOLOGY INSTITUTE® MENTALIDAD

4 TEXTURAS DIFERENTES DE UNA EDUCACIÓN PIONERA

Flexibilidad



UN CURRÍCULUM DE CONVENIENCIA. ¡RECIBE LA OPORTUNIDAD DE DISEÑAR TU HORARIO DESDE CUALQUIER PARTE DEL MUNDO! ESTO LE PERMITE COMPLETAR SU EDUCACIÓN EN SU PROPIO TIEMPO PARA MANTENER UN EQUILIBRIO SALUDABLE ENTRE EL TRABAJO Y LA VIDA.



Diversidad

UN PLAN DE ESTUDIOS QUE CELEBRA LAS DIFERENCIAS. EMPODERAMOS A LOS ESTUDIANTES AL RESPETAR Y APRECIAR LO QUE LOS HACE DIFERENTES, EN TÉRMINOS DE EDAD, GÉNERO, ETNIA, RELIGIÓN, DISCAPACIDAD, ORIENTACIÓN SEXUAL, EDUCACIÓN Y ORIGEN NACIONAL. NUESTRO PLAN DE ESTUDIOS RESPETA Y CELEBRA LA SINGULARIDAD.



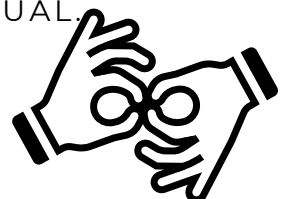
Neurodiversidad



ACOMODACIÓN AUTOMÁTICA DEL CURRÍCULO. EXISTEN VARIACIONES CONOCIDAS Y DESCONOCIDAS EN EL CEREBRO HUMANO CON RESPECTO AL APRENDIZAJE, LA SOCIABILIDAD, LA ATENCIÓN, EL ESTADO DE ÁNIMO Y OTRAS FUNCIONES MENTALES. LAS DIFERENCIAS CEREBRALES SON NORMALES. POR LO TANTO, HEMOS INCORPORADO NUESTRO PLAN DE ESTUDIOS PARA ACOMODAR AUTOMÁTICAMENTE A PERSONAS NEURODIVERSAS.

Accesibilidad

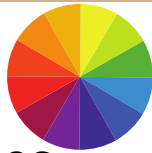
UN PLAN DE ESTUDIOS EN EL QUE LA DISCAPACIDAD NO IMPIDA ADQUIRIR UNA EDUCACIÓN. BRINDAMOS A LOS ESTUDIANTES CON DISCAPACIDAD AUDITIVA Y VISUAL LA CONFIANZA QUE NECESITAN PARA PARTICIPAR EN EL PLAN DE ESTUDIOS JUNTO CON SUS COMPAÑEROS, ASEGURANDO QUE TODOS APRENDAN POR IGUAL.



FASHION PSYCHOLOGY INSTITUTE® MICROCREDENCIALES

NUESTROS PROGRAMAS MÁS POPULARES

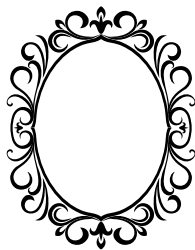
Color Consciously



2 Cursos o 11 Cursos

LOS ESTUDIANTES CREARÁN HISTORIAS DE COLORES PARA DIFERENTES ÁREAS DE SUS VIDAS PARA ENCARNAR NUESTRO LEMA "ESTILO DE ADENTRO HACIA AFUERA™". AL APRENDER, EL COLOR PUEDE CONVERTIRSE EN UNA HERRAMIENTA CONSCIENTE DE AUTOEMPODERAMIENTO.

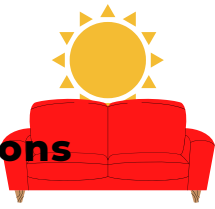
Mirror Reflections



4 Cursos + 2 Temas Candentes

- SURGIMIENTO DEL CAMPO DE LA PSICOLOGÍA DE LA MODA®
- UNA SOLUCIÓN AL DECLARACIÓN COMÚN SENTIDA "NO TENGO NADA QUE PONERME".
- CÓMO AÑADIR COLORES BRILLANTES A SU ARMARIO PUEDE AYUDARLE A VENCER LA AZUL DEL INVIERNO
- LA PSICOLOGÍA DE LAS NORMAS CULTURALES DE LA MODA DE OFICINA EN EL TRABAJO

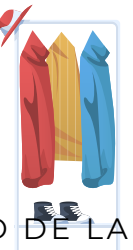
Summer Couch Sessions



4 Cursos + 2 Temas Candentes

- SURGIMIENTO DEL CAMPO DE LA PSICOLOGÍA DE LA MODA®
- UNA SOLUCIÓN AL DECLARACIÓN COMÚN SENTIDA "NO TENGO NADA QUE PONERME".
- COMO PERFECCIONAR EL ARTE DEL UNIFORME DE TRABAJO
- MODA DE GÉNERO NEUTRAL-TENDENCIA O CONVERTIRSE EN UN ARTÍCULO PERMANENTE EN NUESTRA SOCIEDAD HOY

Closet Chronicles



6 Cursos

- SURGIMIENTO DEL CAMPO DE LA PSICOLOGÍA DE LA MODA®
- UNA SOLUCIÓN AL DECLARACIÓN COMÚN SENTIDA "NO TENGO NADA QUE PONERME".
- LO QUE TU ROPA INTERIOR A JUEGO O SEXY DICE SOBRE TI
- CÓMO DESARROLLAR LA CONFIANZA DEL TRAJE DE BAÑO
- POR QUÉ ALGUNAS MUJERES AMAN USAR TACONES
- BONITA Y CON ESTILO? LA CORRELACIÓN ENTRE BUEN ESTILO Y VESTIR BIEN

FASHION PSYCHOLOGY INSTITUTE® MICROCREDENCIALES

NUESTROS PROGRAMAS MÁS POPULARES

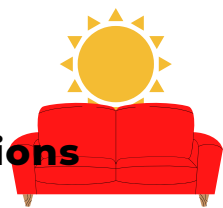
Color Consciously



2 Cursos o 11 Cursos

- INSCRIPCIÓN ABIERTA
- 4 SEMANAS MÍNIMO
- 2 MÓDULOS, 2 TAREAS + PROYECTO FINAL O TRABAJO FINAL
- \$549USD

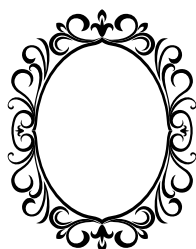
Summer Couch Sessions



4 Cursos + 2 Temas Candentes

- INSCRIPCIÓN ABIERTA
- 12 SEMANAS MÍNIMO
- 6 MÓDULOS, 6 ASIGNACIONES + 1 EXAMEN
- \$897USD

Mirror Reflections



4 Cursos + 2 Temas Candentes

- INSCRIPCIÓN ABIERTA
- 12 SEMANAS MÍNIMO
- 6 MÓDULOS, 6 ASIGNACIONES + 1 EXAMEN
- \$897USD

Closet Chronicles

6 Cursos

- INSCRIPCIÓN ABIERTA
- 12 SEMANAS MÍNIMO
- 6 MÓDULOS, 6 ASIGNACIONES + 1 EXAMEN
- \$897USD



FASHION PSYCHOLOGY INSTITUTE® MICROCREDENCIALES

NUESTRO NUEVO PROGRAMAS

Psi- Key



1 Cursos, 4 Cursos or 8 Cursos

- APRENDA LOS FUNDAMENTOS DE LA PSICOLOGÍA ANTES DE APRENDER SOBRE LA MODA PSYCHOLOGY FIELD®
- TEMAS CLAVE A SER DISCUTIDOS EN LO QUE SE REFIERE ÚNICAMENTE A LA PSICOLOGÍA: HISTORIA, DESARROLLO, APRENDIZAJE, EL CEREBRO, MEMORIA, PERSONALIDAD, INTELIGENCIA Y OBEDIENCIA
- DISPONIBLE PARA ESTUDIANTES DE ESCUELA SECUNDARIA EN LAS SIGUIENTES PISTAS: 1 CURSO, 4 CURSOS Y 5 CURSOS

Darkness before Dawnn; Dark Psychology Field™

2 Cursos, 9 Cursos

- APRENDA LOS FUNDAMENTOS DE PSYCHOLOGY ANTES DE APRENDER SOBRE FASHION PSYCHOLOGY FIELD®
 - TEMAS CLAVE A DISCUTIR EN LO QUE SE REFIERE ÚNICAMENTE A LA PSICOLOGÍA: MANIPULACIÓN, MANIPULACIÓN Y ABUSO PSICOLÓGICO
- PISTAS: 2 CURSOS, 9 CURSOS



Regalia Required;

Custom Costume™

2 Cursos, 5 Cursos

- APRENDE SOBRE THE FASHION PSYCHOLOGY FIELD®
 - APROPIACIÓN CULTURAL EN LA MODA; SUS VENTAJAS Y DESVENTAJAS
 - SOLUCIONES A LA APROPIACIÓN
 - EXPLORAR EL USO EN LA VIDA COTIDIANA
 - DISPONIBLE PARA ESTUDIANTES DE ESCUELA SECUNDARIA
- PISTAS: 2 CURSOS, 5 CURSOS



Mood Matters:

Dopamine Dressing

3 Cursos, 5 Cursos

- COMO SE VE EN TIK TOK, PINTEREST, INSTAGRAM DE ESTADOS UNIDOS A AUSTRALIA COMO LA MAYOR TENDENCIA DE 2022
- APRENDA CÓMO EL DR. DAWN KAREN ACUÑÓ EL VENDAJE DE DOPAMINA
- SOLICITUD PARA USO PRIVADO O PÚBLICO
- APRENDA CÓMO EL VENDAJE DE DOPAMINA PUEDE EXTENDERSE MÁS ALLÁ DEL COLOR, SUS EFECTOS SECUNDARIOS Y TRATAMIENTOS
- DISPONIBLE PARA ESTUDIANTES DE ESCUELA SECUNDARIA EN LA SIGUIENTE PISTA: 3 CURSOS



FASHION PSYCHOLOGY INSTITUTE® MICROCREDENCIALES

NUESTRO
NUEVO
PROGRAMAS

Psi- Key



1 Cursos, 4 Cursos or 8 Cursos

.INSCRIPCIÓN ABIERTA
FLEXIBLE
.3 MÓDULOS,
3 ASIGNACIONES
.\$497USD

.INSCRIPCIÓN ABIERTA
FLEXIBLE
.12 MÓDULOS,
12 ASIGNACIONES
.\$1997USD

.INSCRIPCIÓN ABIERTA
FLEXIBLE
.24 MÓDULOS,
24 ASIGNACIONES
.\$3997 DÓLARES

Darkness before Dawn Dark Psychology Field™



2 Cursos, 9 Cursos

.INSCRIPCIÓN ABIERTA
FLEXIBLE
.2 MÓDULOS,
2 ASIGNACIONES
.\$666USD

.INSCRIPCIÓN ABIERTA
FLEXIBLE
.9 MÓDULOS,
9 ASIGNACIONES
.\$1998USD

Regalia Required; Custom Costume™



2 Cursos, 5 Cursos

.INSCRIPCIÓN ABIERTA
FLEXIBLE
.2 MÓDULOS,
2 ASIGNACIONES
.\$667USD

.INSCRIPCIÓN ABIERTA
FLEXIBLE
.5 MÓDULOS,
5 ASIGNACIONES
.\$897 USD

Mood Matters: Dopamine Dressing



3 Cursos, 5 Cursos

.INSCRIPCIÓN ABIERTA
FLEXIBLE
.3 MÓDULOS,
3 ASIGNACIONES
.\$667USD

.INSCRIPCIÓN ABIERTA
FLEXIBLE
.5 MÓDULOS,
5 ASIGNACIONES
.\$897 DÓLARES

FASHION PSYCHOLOGY INSTITUTE® MACRO CREDENCIALES

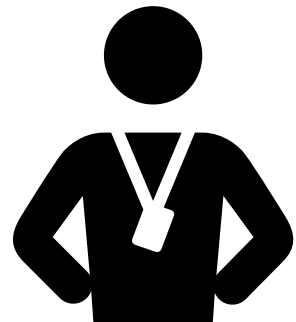
THE LUMINARY LAB

Fashion Psychology Coach™

Level 1
5 Cursos

TÓPICOS CUBIERTOS:

- VESTIDO
- COLOR
- RELACIONES
- NEGOCIO
- ENTRETENIMIENTO

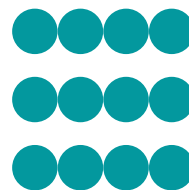


Fashion Psychology Therapist™

Level 2
12 Cursos + Proyecto

TÓPICOS CUBIERTOS:

- VESTIDO
- COLOR
- RELACIONES
- NEGOCIO
- ENTRETENIMIENTO

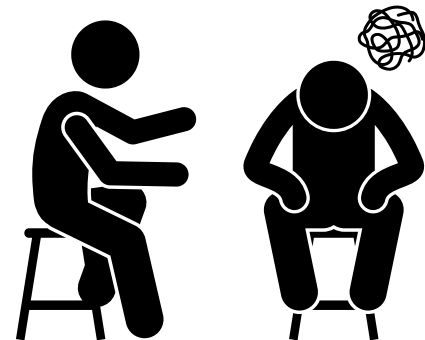


Certified Fashion Psychologist™

Level 3 + VIP***
12 Cursos + Internado +
Proyecto + Disertación

TÓPICOS CUBIERTOS:

- VESTIDO
- COLOR
- RELACIONES
- NEGOCIO
- ENTRETENIMIENTO



FASHION PSYCHOLOGY INSTITUTE® MACRO CREDENCIALES

THE LUMINARY LAB

Fashion Psychology Coach™

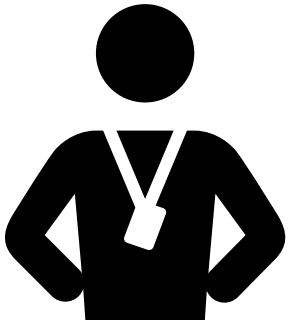
Level 1
5 Cursos

- .MÍNIMO DE 26 SEMANAS
- .5 MÓDULOS, 5 TAREAS + 1 EXAMEN
- . \$5997USD + 75USD

Fashion Psychology Therapist™

Level 2
12 Cursos + Proyecto

- ● ● ● .1 AÑO MÍNIMO
- ● ● ● .7 MÓDULOS, 7 TAREAS, 5 TELESEMINARIOS, 2 EXÁMENES + 1 PROYECTO ESPECIAL/TESIS
- ● ● ● . \$10,197USD + 125USD

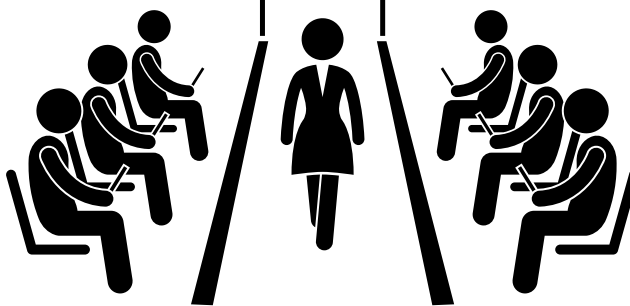


Certified Fashion Psychologist™

Level 3 + VIP**
12 Cursos + Internado + Proyecto+ Disertación



- ● ● ● .2 AÑOS MÍNIMO
- ● ● ● .7 MÓDULOS, 7 TAREAS, 5 TELESEMINARIOS, 2 EXÁMENES, 1 PROYECTO ESPECIAL/TESIS, PASANTÍA EN VIVO + 1 DISERTACIÓN
- ● ● ● . \$17,197USD + 175USD



FREQUENTLY ASKED QUESTIONS

¿QUÉ ES UN PSICÓLOGO DE LA MODA?

Un psicólogo de la moda utiliza Fashion Psychology Field®, una disciplina académica recientemente aplicada que se enfoca en el estudio y tratamiento del color, la belleza, el estilo, la imagen y la forma y su efecto en el comportamiento humano al tiempo que aborda las sensibilidades culturales y las normas culturales.

QUIEN ES LA FUNDADORA DE FASHION PSYCHOLOGY FIELD® ?

Dawnn Karen es el Fundador / Pionero de la Fashion Psychology Field®. Ella ha sido declarada como The World's First Fashion Psychologist Por The Times y apodada como The Dress Doctor por The New York Times tras ser seguido por periodistas de investigación. Fashion Psychology Field® también se enseña en el Instituto de Tecnología de la Moda (bajo Psicología del Color en el Departamento de Ciencias Sociales y Psicología de la Moda bajo el Departamento de Educación Continua). También es la primera profesora de psicología negra y la más joven en el aclamado FIT.

¿QUIÉN INVENTÓ LA PSICOLOGÍA DE LA MODA?

En 2010, mientras asistía a la Universidad de Columbia, la Dra. Dawnn Karen inventó Fashion Psychology Field®, después de darse cuenta la Asociación Estadounidense de Psicología ni la Sociedad Británica de Psicología lo reconocieron como un campo. Vea Ted Talk y lea Dress Your Best Life para conocer la historia completa. Al igual que la APA, que posee las 54 divisiones de la disciplina de psicología, la Dra. Dawnn Karen posee únicamente la división 55 a través de la Oficina de Marcas y Patentes de los Estados Unidos. Ha sido víctima de robo académico durante varios años y ha comparecido ante la Corte Suprema (Estados Unidos) y la Corte de Apelaciones (Reino Unido) dando testimonio de ello, ingresando ambas a los sistemas jurídicos de justicia y reivindicación. Ver The New York Times artículo de investigación.

¿CUÁL ES LA DIFERENCIA ENTRE EL PROGRAMAS DEL FASHION PSYCHOLOGY INSTITUTE® Y LOS OTROS PROGRAMAS UNIVERSITARIOS?

Nos enorgullecemos de la interrupción de la educación y de mantener la integridad académica. Somos la primera institución en línea dedicada a enseñar el Fashion Psychology Field®. Desafortunadamente, debido al robo académico del campo por parte de instituciones/profesionales de psicología de alto nivel, hemos tenido que lidiar con el plagio repetido desde el inicio de su creación. Para evitar la participación y la perpetuación de esta antigua práctica de novatadas, sugerimos a todos los futuros estudiantes que aprendan del pionero.

FREQUENTLY ASKED QUESTIONS

¿QUÉ ES EL APRENDIZAJE A DISTANCIA?

La educación a distancia es sinónimo de e-learning y aprendizaje en línea. El aprendizaje a distancia puede ser de dos formas: sincrónico y asincrónico. El aprendizaje sincrónico ocurre cuando los estudiantes participan en el aprendizaje al mismo tiempo (es decir, módulos). El aprendizaje asincrónico ocurre cuando la información se comparte fuera de las limitaciones de tiempo y lugar entre una red de personas (es decir, teleseminarios).

Luminary Lab el programa es síncrono y asíncrono. Los programas especializados son asincrónicos.

PROCEDIMIENTO DE SOLICITUD

Debido a la alta demanda, se sugiere la inscripción anticipada. Todas las solicitudes de programas se revisan en el orden en que se reciben. Las solicitudes deben completarse en su totalidad para ser consideradas para la admisión. Una vez enviado, nuestro equipo se reúne para determinar su elegibilidad para convertirse en estudiante. Si solicita el Programa Luminary Lab, los solicitantes de FPI deben esperar de 2 a 3 semanas después de recibir la Solicitud de certificado. Todos los demás solicitantes de los Programas especializados se aceptan automáticamente y recibirán correspondencia para seleccionar una fecha de inicio al recibir la solicitud.

MATRICULA

There are standard non-refundable application fees that must be met to receive consideration. All fees must be applied before course registration.

Tenga en cuenta que los planes de pago están disponibles para todos los programas.

Todos los solicitantes internacionales pueden utilizar los planes de pago Pagos de 3 meses y Pagos de 6 meses.

FREQUENTLY ASKED QUESTIONS

¿DÓNDE ESTÁ LA RESPUESTA A MI CONSULTA?

Por favor revise su carpeta de correo no deseado. Además, agregue info@fashionpsychologyinstitute.com a su lista de contactos.

HE APLICADO RECIENTEMENTE A UN PROGRAMA.

¿POR QUÉ NO HE RECIBIDO LOS DETALLES DE INICIO DE SESIÓN?

No utilizamos un sistema o plataforma automatizados para crear y mantener comunicación con cada uno de los alumnos de nuestro Fashion Psychology Institute. Le enviaremos un correo electrónico personalmente con los detalles para comenzar su programa seleccionado. Espere correspondencia dentro de las 72 horas.

¿QUÉ PLATAFORMA UTILIZA FPI?

No utilizamos un sitio web de terceros, como teachable, kajabi, thinkific, etc. Nuestra plataforma personalizada está integrada en nuestros portales para estudiantes.

SOY UN PROFESIONAL. ¿CÓMO PUEDO CONVERTIRME EN PSICÓLOGO DE LA MODA?

Todos los profesionales deben tener un diploma de escuela secundaria, una licencia en un campo, un título o su equivalente. La escolarización tiene lugar durante todo el año. Se otorgarán certificaciones tituladas y certificados de finalización a todos los profesionales después del programa.

SOY PSICÓLOGO EN MI PAÍS.

¿QUÉ PROGRAMA DEBO ESTUDIAR?

Todos los psicólogos deben mostrar prueba de sus credenciales y se les recomienda encarecidamente que presenten una solicitud para el nivel 2 o 3 del programa Luminary Lab. Los psicólogos también pueden postularse a programas especializados.

SOY PROFESIONAL DE LA MODA EN MI PAÍS.

¿QUÉ PROGRAMA DEBO ESTUDIAR?

Todos los profesionales de la moda deben mostrar una prueba sustancial de sus credenciales si solicitan el programa Luminary Lab. Los profesionales de la moda solo pueden postularse para el Nivel 1 o el Nivel 2. Circunstancias especiales pueden permitir que los profesionales de la moda presenten su solicitud para el Nivel 3. Consúltenos. Se recomienda enfáticamente postularse también a los programas especializados (donde no se requieren pruebas).

FREQUENTLY ASKED QUESTIONS

SOY UN ESTUDIANTE DE SECUNDARIA. ¿PUEDO TOMAR CURSOS?

Todos los estudiantes deben estar matriculados como estudiantes de secundaria. El aprendizaje se lleva a cabo de forma continua. ¡Perfecto para el estudiante de secundaria que es un soñador y espera sentirse inspirado! Tenga en cuenta que el programa de enriquecimiento preuniversitario comienza con su propio Programa Psi-Key™: Unlock Your Mind™.

¿QUIÉN REVISA LAS TAREAS?

Dr. Dawnn Karen revisa personalmente todas y cada una de las asignaciones sin importar dónde se encuentra el alumnado.

COMPRÉ UN PROGRAMA. ¿PUEDO OBTENER UN REEMBOLSO?

No habrá reembolsos por ningún programa una vez que se haya enviado la información de inicio de sesión.

EL INGLÉS NO ES MI PRIMER IDIOMA. ¿PUEDO TOMAR CURSOS?

Todos los programas están disponibles en 66 idiomas. El inglés utilizado en los programas tiene un nivel de idioma L2 o B2. Al aplicar a los programas por favor indique su idioma preferido.

SOY SORDO O DURO DE AUDICIÓN. ¿PUEDO TOMAR CURSOS?

Todos los programas se crean para incorporar la neurodiversidad para personas con diversas discapacidades de aprendizaje. Los subtítulos o subtítulos pueden estar disponibles. Al aplicar a los programas por favor indique su idioma preferido.

¿QUÉ OPORTUNIDADES DE CARRERA ESTÁN DISPONIBLES?

La mayoría de nuestros graduados pasan a consultar en consultoría privada para trabajar con personas. No garantizamos trabajos para estudiantes.

¿LOS CURSOS DE LOS PROGRAMAS SON ADOPTADOS DIRECTAMENTE DEL LIBRO DE TEXTO?

Aunque el libro es obligatorio, nos esforzamos por evitar la redundancia. No duplicamos el libro de texto en el curso de cada programa.

¿QUÉ SON LOS PROGRAMAS ESPECIALIZADOS AKA MICRO-CREDENCIALES?

Beauty Baked & Naked, Closet Chronicles, Color Consciously, Knighted Armoire, Mirror Reflections, Mood Matters, Psi-Key y Summer Couch Sessions.

[FASHIONPSYCHOLOGYINSTITUTE.COM/FASHION-PSYCHOLOGY-FIELD-FAQ](https://fashionpsychologyinstitute.com/fashion-psychology-field-faq)

FREQUENTLY ASKED QUESTIONS

¿QUIÉN INVENTÓ EL VESTIDO DE DOPAMINA?

La Dra. Dawnn Karen acuñó el término Dopamine Dressing, también conocido como Mood Enhancement Dressing, a principios de la pandemia después de que le recetó a un cliente médico que usara algo amarillo mientras luchaba contra la depresión después de que la mayoría de sus clientes habían muerto. Ver el artículo de Tatler Asia.

¿HAY UN CURSO DE VESTIMIENTO DE DOPAMINA?

Sí, el programa Mood Matters enseña sobre el fenómeno del vendaje de dopamina.

¿QUÉ TIPO DE CERTIFICACIONES SE OTORGAN?

Los graduados del Programa Luminary Lab reciben una Macrocredencial con título de Entrenador de Psicología de la Moda (antes Fashion Aristocrat), Terapeuta de la Moda o Psicólogo de la Moda más un Certificado de Finalización. Los egresados de los Programas Especializados reciben únicamente una Microcredencial sin título.

¿SE ACREDITAN LAS CERTIFICACIONES?

Todos los certificados macro y micro acreditados están acreditados a través de la **International Association™ de la Fashion Psychology Field®**.

The London Times

WORLD'S FIRST FASHION PSYCHOLOGIST



The New York Times
THE DRESS DOCTOR

The Guardian
**THE WARDROBE
WHISPERER**

The Face Magazine
**DOPAMINE DRESSING: BIGGEST
TREND OF 2022,
DR. DAWN KAREN COINED THE
TERM EARLIER IN THE PANDEMIC**

The Cut
**A MEDIA
DARLING**

**PROFESOR
DR. DAWN KAREN**

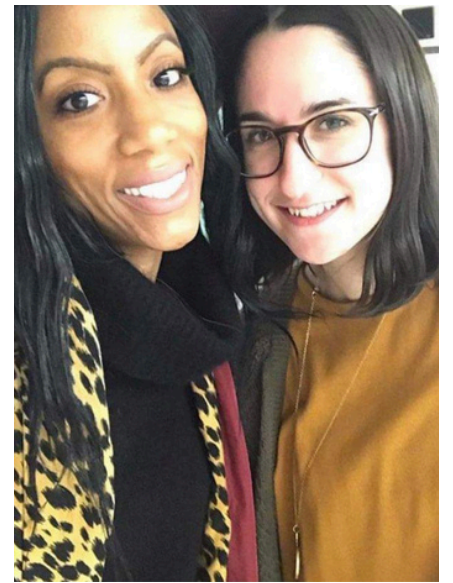


MÁS DE 1500+ ESTUDIANTES ENSEÑADOS

Como estudiante en la Universidad de Columbia en 2010, Dawnn Karen comenzó a ser pionera e inventó su Fashion Psychology Field®, después de darse cuenta la Asociación Estadounidense de Psicología ni la Sociedad Británica de Psicología lo reconocieron como un campo. Vea Ted Talk y lea Dress Your Best Life para conocer la historia completa. Al igual que la APA, que posee las 54 divisiones de la disciplina de psicología, la Dra. Dawnn Karen posee únicamente la división 55 a través de la Oficina de Marcas y Patentes de los Estados Unidos. Ha sido víctima de robo académico durante varios años y ha comparecido ante la Corte Suprema (Estados Unidos) y la Corte de Apelaciones (Reino Unido) dando testimonio de ello, ingresando ambas a los sistemas jurídicos de justicia y reivindicación.

Véase el artículo de investigación de The New York Times.

Ella ha sido referida como la "Madre de la Psicología de la Moda" y mente pionera detrás de este campo global desde entonces, allanando el camino a seguir en la academia de la moda.





The London Times

WORLD'S FIRST FASHION PSYCHOLOGIST



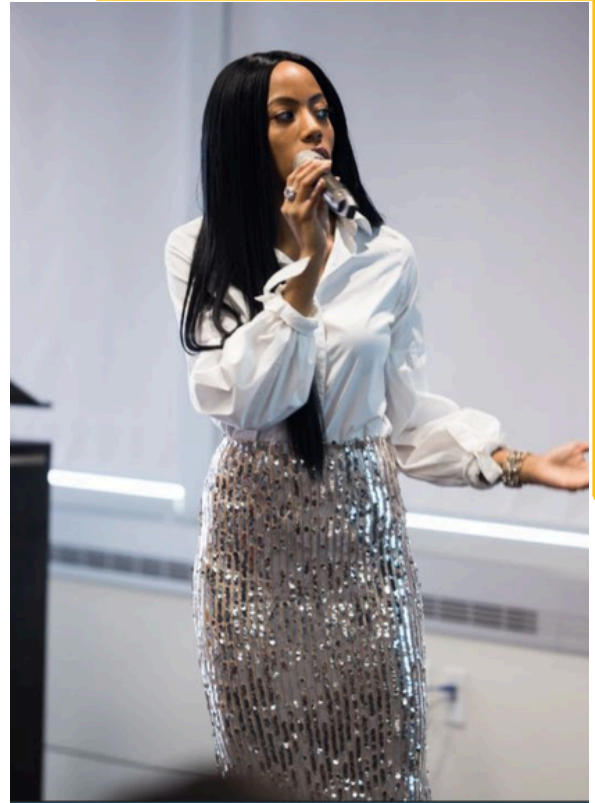
The New York Times
THE DRESS DOCTOR

The Guardian
**THE WARDROBE
WHISPERER**

The Face Magazine
**DOPAMINE DRESSING: BIGGEST
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**A MEDIA
DARLING**

**PROFESOR
DR. DAWNN KAREN**



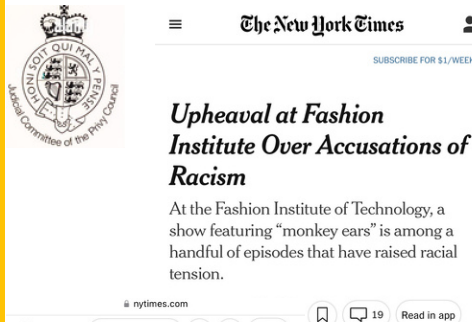
Ella es una ex modelo, representante de relaciones públicas de moda y diseñadora, ha aprovechado su educación y talentos contribuyendo a los medios en más de 70 países. Sus entrevistas más notables incluyen Vogue Business, Vanity Fair (Italia), Hello Mag (India), Damernas Vard (Suecia) Tatler (Hong Kong), Bazaar (Kuwait), The Globe and Mail (Canadá), The Financial Times (Reino Unido), Talk Radio Europe (España), Style Rotate (Sudáfrica), The Morning Show (Australia), Good Morning Britain, Good Morning America, The Doctors, etc. También ha recibido invitaciones para hablar en varios congresos y universidades, algunos de que incluyen las Naciones Unidas, el Foro de Seguridad de Kiev de Ucrania, la Universidad de Columbia, la Universidad de Concordia, la Universidad Estatal de Kent, etc.

En última instancia, ha hecho historia como pionera del Fashion Psychology Field®, como una de las profesoras más jóvenes y la primera mujer negra profesora de psicología en el Departamento de Ciencias Sociales del Fashion Institute of Technology, al fundar el primer instituto en línea Fashion Psychology Institute. . Como autora tradicionalmente firmada por Hachette Book Group y Penguin Random House, ha publicado el El primer libro de Fashion Psychology Field® Dress Your Best Life disponible en Inglés, ucraniano, checo, español y ruso.



Expert Witness

JANE DOE AND UNIVERSITY OF ARTS LONDON



Upheaval at Fashion Institute Over Accusations of Racism

At the Fashion Institute of Technology, a show featuring "monkey ears" is among a handful of episodes that have raised racial tension.

Dawnn Karen, who is African-American and a psychology professor, said that she filed a complaint in 2018 claiming that professors who supervised her work required her to have more academic preparation than white colleagues.



Dawnn Karen, a psychology professor, said her application for tenure as a part-time faculty member was rejected by her department. Devin Yalkin for The New York Times



Dr. Dawnn Karen testificó recientemente sobre la invención de su campo ante el Tribunal de Distrito de los Estados Unidos, el Distrito Sur de Nueva York y el Tribunal de Apelaciones del Reino Unido. El London College of Fashion (LCF) y el Fashion Institute of Technology (FIT) y la industria de la moda se vieron muy afectados por la demanda judicial federal por discriminación que involucra a la profesora Dawnn Karen. Los casos aclararon problemas de retribución, culturas laborales hostiles y discriminación en entornos académicos. La batalla de la profesora Dawnn Karen contra estas injusticias sacó a la luz problemas estructurales que la industria de la moda en su conjunto y LCF y FIT en particular necesitaban resolver.

Estos casos plantearon cuestiones de justicia, diversidad e inclusión en contextos académicos al llamar la atención sobre las dinámicas y procedimientos internos dentro del Programa de Psicología de la Moda de LCF y el Departamento de Ciencias Sociales de FIT.

Provocó conversaciones sobre cómo se trata a los miembros del cuerpo docente, cómo se realizan las evaluaciones y lo crucial que es brindar un ambiente de trabajo acogedor y justo para todos los empleados.

La resolución de ambos casos puede haber tenido un impacto en las reglas y prácticas de LCF y FIT para detener futuros casos de discriminación y trato injusto.

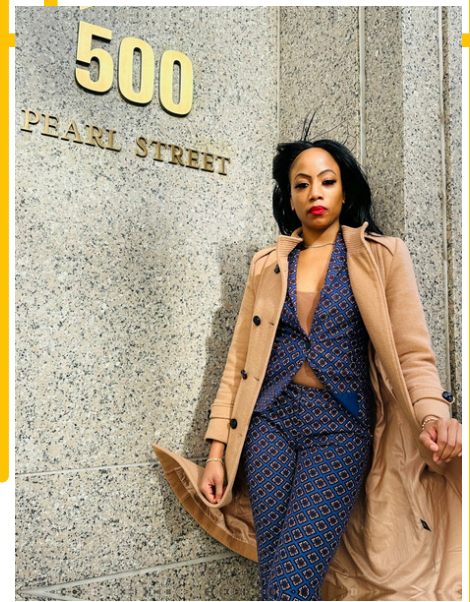
Podría haber resultado en una mayor sensibilidad y conocimiento de los problemas de prejuicios y discriminación racial dentro de la organización. La situación de la profesora Dawnn Karen sacó a la luz las dificultades que enfrentan los profesionales minoritarios en la industria de la moda, especialmente en puestos de liderazgo académico donde la diversidad puede ser escasa.

Llamó la atención sobre el hecho de que los profesionales y estudiantes de minorías necesitan más apoyo y representación en los sectores relacionados con la moda.

Para abordar los sesgos estructurales y fomentar una atmósfera más inclusiva, el caso puede haber estimulado debates sobre medidas de diversidad, equidad e inclusión dentro de la industria de la moda.

Actuó como un recordatorio oportuno de lo fundamental que es combatir la discriminación y promover una actitud inclusiva y respetuosa en toda la industria de la moda.

En general, LCF, FIT y la industria de la moda se vieron afectados por la demanda judicial federal por discriminación presentada por la profesora Dawnn Karen, que generó conversaciones, aumentó la conciencia y promovió mejoras constructivas destinadas a crear un lugar de trabajo más acogedor e igualitario para todas las partes.



Pro se litigant (Self Represented Lawyer)

DAWNN KAREN VS FASHION INSTITUTE OF TECHNOLOGY ET AL



 I HAVE APPEARED IN FIT'S AFFIRMATIVE ACTION (2018-2020).

 I HAVE APPEARED IN THE UK'S COURT OF APPEALS (2020).

 I HAVE CONTACTED THE NYC COMMISSION OF HUMAN RIGHTS (2021).

 I HAVE APPEARED IN THE US SOUTHERN DISTRICT OF NEW YORK (2021-PRESENT)

 AND I AM STILL FACING RETALIATION FOR SPEAKING OUT AGAINST DISCRIMINATION AND DEFENDING MY FASHION PSYCHOLOGY FIELD®.

www.FashionPsychologySuccess.com 

 Discrimination in academia include but are not limited to the following:

1. Promoting a faculty over a minority faculty for the same level of work
2. Evaluating a minority faculty on any thing other than merit
3. Overly criticizing a minority student's work compared to others
4. Moving the goal post for minority faculty and students
5. Taking a minority faculty's curriculum/minority student's work to pass off as theirs
6. Name calling and sending hate mail to minority students and faculty

www.FashionPsychologySuccess.com



**ESPERAMOS CONTAR CON
USTED COMO ESTUDIANTE
PARA PROMOVER EL
FASHION PSYCHOLOGY FIELD®**



Fashion Psychology Institute, Inc
Fashion Avenue
New York, New York 10001

FASHION PSYCHOLOGY FIELD®

BENVENUTO

A

FASHION PSYCHOLOGY INSTITUTE®



Founded by:
Dr. Dawnn Karen

THE
FASHION PSYCHOLOGY INSTITUTE®
PROGRAMS



"STYLING FROM THE INSIDE OUT
BY BRIDGING THE GAP BETWEEN
PERCEPTION AND REALITY"™

| LEVEL | CREDENTIAL | ROLE | PROGRAM LENGTH | REQUIREMENTS |
|-------|-------------------------------------|----------------------|--|---|
| MACRO | Certified Fashion Psychologist™ | Expert Practitioner | 2+ years | Advanced degree (or equivalent) |
| MACRO | Fashion Psychology Therapist™ | Mid-Level Consultant | 1 year+ | Bachelor's degree (or equivalent) |
| MACRO | Fashion Psychology Coach™ | Entry-Level Advisor | 6 months+ | High school diploma (or equivalent) |
| MICRO | Fashion Psychology Specialist™ New | Generalist | 2-3 months | Open Enrollment (No prerequisites) |
| MICRO | Fashion Psychology Facilitator™ New | Group Leader | N/A | Trauma-informed coaching certification OR 12-step program membership OR equivalent experience |
| MICRO | Fashion Psychology Educator™ New | Licensed Instructor | Faculty training (2 days live or self-paced) | Completion of FPI Train-the-Trainer or Self-Paced Certification |
| MICRO | Fashion Psychology Scholar™ | High School Student | Flexible | Open Enrollment (No prerequisites) |

Disclaimer:

Most MICRO programs offer open enrollment. Fashion Psychology Facilitator™ requires trauma-informed coaching certification, 12-step membership, or equivalent experience.

MACRO programs have prerequisites (equivalent experience may substitute). Program lengths are approximate and subject to update. Luminary Lab™ is our flagship MACRO credential with additional application requirements.

Fashion Psychology Educator™ is awarded upon completion of FPI faculty training (live or self-paced) and authorizes teaching under license; it does not replace practitioner credentials (Coach, Therapist, Psychologist) and may be held alongside them.

INDICE

Women's Health

NEW YORK POST

The Sydney Morning Herald

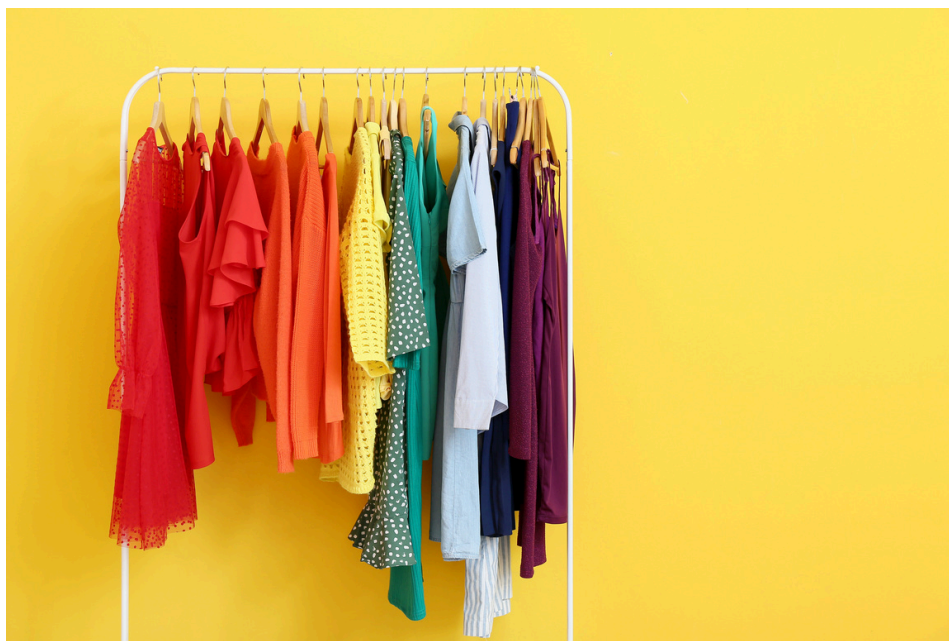
IL FUTURO
DELL'ISTRUZIONE



REFINERY29

the
COVETEUR

teenVOGUE



The
New York
Times



NBC NEWS

THE SCOTSMAN

London
Evening
Standard

ROTTURA INTERDISCIPLINARE

The Fashion Psychology Institute® è la PRIMA istituzione online al mondo a offrire corsi sul nuovo Fashion Psychology Field®.

Il Fashion Psychology Field® è una disciplina accademica di nuova applicazione focalizzata sullo studio e sul trattamento di come il colore, la bellezza, lo stile, l'immagine e la forma influenzano il comportamento umano, affrontando la sensibilità e le norme culturali.

Il Fashion Psychology Institute® offre una vasta gamma di corsi in relazione agli aspetti psicologici della moda dell'abbigliamento, della cultura, del design, degli affari, della politica e altro ancora!

Prendi i programmi Fashion Psychology Field® da ovunque nel mondo.

Offriamo apprendimento sincrono a distanza e apprendimento asincrono a distanza per insegnare alla comunità globale rivoluzionare le industrie attraverso un approccio interdisciplinare innovativo.

I candidati internazionali sono fortemente incoraggiati a presentare domanda!

THE
Hollywood
REPORTER

THE OPRAH
MAGAZINE

UN
WOMEN

VOGUE
DEUTSCH

COSMOPOLITAN

FT

FINANCIAL
TIMES

wolipop lifestyle

FASHIONISTA

A PROPOSITO DELL'ISTITUZIONE

UN POSTO PER I
FUTURISTI DEL MONDO



The Fashion Psychology Institute® (FPI) è acclamata a livello internazionale come la prima istituzione online al mondo a offrire corsi nel nuovo Fashion Psychology Field® in 66 lingue.

Sebbene l'attività pionieristica del Fashion Psychology Field® sia iniziata nel 2010, FPI è stata fondata nella capitale della moda New York, New York nel 2014, lanciata il 30 giugno 2015 e successivamente incorporata il 24 settembre 2016.

Gli studenti hanno frequentato i nostri programmi da Cina, Australia, Canada, Belgio, Giappone, Libano, Svizzera, Russia, Italia, Ecuador, Paesi Bassi, Svezia e Stati Uniti d'America.

L'istituzione esiste per assistere gli altri attraverso il suo motto "styling dall'interno verso l'esterno, colmando il divario tra percezione e realtà"™.

Che tu sia un professionista o un consumatore, sarai in grado di acquisire conoscenze da acquisire il tuo aspetto e la tua vita a un livello superiore per aiutare gli altri in modo fondamentale.

FASHIONPSYCHOLOGYINSTITUTE.COM

DIETRO IL FASHION PSYCHOLOGY INSTITUTE® MENTALITÀ

4 DIVERSE
TRAME DI
UN'EDUCAZIONE
PIONIERISTICA

Flessibilità

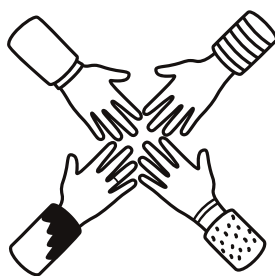
UN CURRICULUM DI COMODO. RICEVI LA POSSIBILITÀ DI PROGETTARE IL TUO PROGRAMMA DA QUALSIASI PARTE DEL MONDO!

CIÒ TI CONSENTE DI COMPLETARE LA TUA FORMAZIONE NEL TUO TEMPO LIBERO PER MANTENERE UN SANO EQUILIBRIO TRA LAVORO E VITA PRIVATA.



Diversità

UN CURRICULUM CHE CELEBRA LE DIFFERENZE. DIAMO POTERE AGLI STUDENTI RISPETTANDO E APPREZZANDO CIÒ CHE LI RENDE DIVERSI, IN TERMINI DI ETÀ, SESSO, ETNIA, RELIGIONE, DISABILITÀ, ORIENTAMENTO SESSUALE, ISTRUZIONE E ORIGINE NAZIONALE. IL NOSTRO CURRICULUM RISPETTA E CELEBRA L'UNICITÀ.



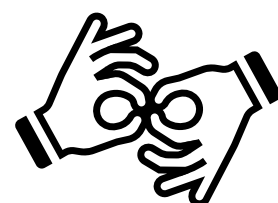
Neurodiversità

SISTEMAZIONE AUTOMATICA DEL CURRICULUM. ESISTONO VARIAZIONI CONOSCIUTE E SCONOSCIUTE NEL CERVELLO UMANO RIGUARDO ALL'APPRENDIMENTO, ALLA SOCIALITÀ, ALL'ATTENZIONE, ALL'UMORE E AD ALTRE FUNZIONI MENTALI. LE DIFFERENZE CEREBRALI SONO NORMALI. PERTANTO ABBIAMO INCORPORATO IL NOSTRO CURRICULUM PER ACCOGLIERE AUTOMATICAMENTE GLI INDIVIDUI NEURODIVERSI.



Accessibilità

UN CURRICULUM IN CUI LE DISABILITÀ NON DOVREBBERO IMPEDIRE L'ACQUISIZIONE DI UN'ISTRUZIONE. DIAMO AGLI STUDENTI NON UDENTI E NON VEDENTI LA SICUREZZA DI CUI HANNO BISOGNO PER IMPEGNARSI NEL CURRICULUM INSIEME AI LORO COETANEI, GARANTENDO CHE TUTTI STIANO IMPARANDO ALLO STESSO MODO.



FASHION PSYCHOLOGY INSTITUTE® MICRO CREDENZIALI

I NOSTRI PROGRAMMI PIÙ POPOLARI

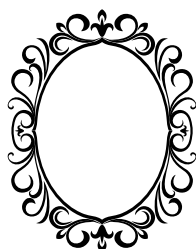
Color Consciously



2 portate o 11 portate

GLI STUDENTI CREERANNO STORIE A COLORI PER DIVERSE AREE DELLA LORO VITA PER INCARNARE IL NOSTRO MOTTO "STILE DALL'INTERNO VERSO L'ESTERNO™". DOPO L'APPRENDIMENTO, IL COLORE PUÒ DIVENTARE UNO STRUMENTO CONSAPEVOLE DI AUTO-POTENZIAMENTO.

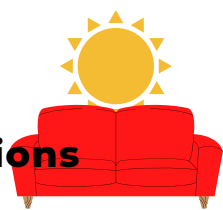
Mirror Reflections



4 Corsi + 2 Argomenti Caldi

EMERGENZA DEL FASHION PSYCHOLOGY FIELD®
•UNA SOLUZIONE ALL'ADAGIO COMUNEMENTE SENTITO "NON HO NIENTE DA INDOSSARE".
•COME AGGIUNGERE COLORI BRILLANTI AL TUO GUARDAROBA PUÒ AIUTARTI A EVITARE IL BLU INVERNALE
•LA PSICOLOGIA DELLE NORME CULTURALI DELLA MODA DA UFFICIO SUL LAVORO

Summer Couch Sessions



4 Corsi + 2 Argomenti Caldi

- EMERGENZA DEL FASHION PSYCHOLOGY FIELD®
- UNA SOLUZIONE ALL'ADAGIO COMUNEMENTE SENTITO "NON HO NIENTE DA INDOSSARE".
- COME PERFEZIONARE L'ARTE DELLA DIVISA DA LAVORO
• MODA NEUTRA NEL GENERE - TENDENZA O DIVENTARE UN FISSAGGIO PERMANENTE NELLA NOSTRA SOCIETÀ OGGI

Closet Chronicles

6 corsi



- EMERGENZA DEL FASHION PSYCHOLOGY FIELD®
- UNA SOLUZIONE ALL'ADAGIO COMUNEMENTE SENTITO "NON HO NIENTE DA INDOSSARE".
- COSA DICONO DI TE LA TUA INTIMA ABBINATA O SEXY
- COME SVILUPPARE LA FIDUCIA NEL COSTUME DA BAGNO
- PERCHÉ ALCUNE DONNE AMANO INDOSSARE I TACCHI
- BELLO ED ELEGANTE? LA CORRELAZIONE TRA BELLO, ASPETTO E VESTIRE BENE

FASHION PSYCHOLOGY INSTITUTE® MICRO CREDENZIALI

NOSTRO
NUOVO
PROGRAMMI

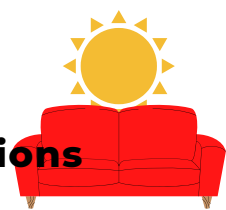
Color Consciously



2 Courses or 11 Courses

- APERTE LE ISCRIZIONI
- 4 SETTIMANE MINIMO
- 2 MODULI, 2 COMPITI + PROGETTO FINALE O ELABORATO FINALE
- \$549USD

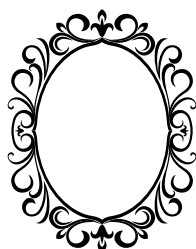
Summer Couch Sessions



4 Corsi + 2 Argomenti Caldi

- APERTE LE ISCRIZIONI
- 12 SETTIMANE MINIMO
- 6 MODULI, 6 COMPITI + 1 ESAME
- \$897USD

Mirror Reflections



4 Corsi + 2 Argomenti Caldi

- APERTE LE ISCRIZIONI
- 12 SETTIMANE MINIMO
- 6 MODULI, 6 COMPITI + 1 ESAME
- \$897USD

Closet Chronicles

6 Corsi

- APERTE LE ISCRIZIONI
- 12 SETTIMANE MINIMO
- 6 MODULI, 6 COMPITI + 1 ESAME
- \$897USD



FASHION PSYCHOLOGY INSTITUTE® MICRO CREDENZIALI

NOSTRO
NUOVO
PROGRAMMI

Psi- Key



1 Portata, 4 Portate o 8 Portate

- IMPARA I FONDAMENTI DELLA PSICOLOGIA PRIMA DI CONOSCERE IL FASHION PSYCHOLOGY FIELD® ARGOMENTI CHIAVE DA DISCUTERE POICHÉ RIGUARDANO SOLO LA PSICOLOGIA: STORIA, SVILUPPO, APPRENDIMENTO, CERVELLO, MEMORIA, PERSONALITÀ, INTELLIGENZA E OBBEDIENZA
- DISPONIBILE PER GLI STUDENTI DELLE SCUOLE SUPERIORI TRACCE: 1 CORSO, 4 CORSI E 5 PORTATE

Darkness before Dawnn; Dark Psychology Field™

2 portate, 9 portate



- IMPARA I FONDAMENTI DELLA PSICOLOGIA PRIMA DI CONOSCERE IL FASHION PSYCHOLOGY FIELD® ARGOMENTI CHIAVE DA DISCUTERE POICHÉ RIGUARDANO SOLO LA PSICOLOGIA: GASLIGHTING, MANIPOLAZIONE E ABUSO PSICOLOGICO
- TRACCE: 2 PORTATE, 9 PORTATE

Regalia Required; Custom Costume



2 portate, 5 portate

- IMPARA I FONDAMENTI DELLA PSICOLOGIA PRIMA DI CONOSCERE IL FASHION PSYCHOLOGY FIELD®
- APPROPRIAZIONE CULTURALE NELLA MODA; I SUOI VANTAGGI E SVANTAGGI
- SOLUZIONI PER L'APPROPRIAZIONE
- ESPLORARE L'UTILIZZO NELLA VITA DI TUTTI I GIORNI
- DISPONIBILE PER GLI STUDENTI DELLE SCUOLE SUPERIORI TRACCE: 2 PORTATE, 5 PORTATE

Mood Matters: Dopamine Dressing



- VISTO SU TIK TOK, PINTEREST, INSTAGRAM DAGLI STATI UNITI ALL'AUSTRALIA COME LA TENDENZA PIÙ IMPORTANTE DEL 2022
- SCOPRI COME LA MEDICAZIONE ALLA DOPAMINA È STATA CONIATA DALLA DOTTORESSA DAWN KAREN
- APPLICAZIONE PER USO PRIVATO O PUBBLICO
- SCOPRI COME LA MEDICAZIONE CON DOPAMINA PUÒ ESTENDERSI OLTRE IL COLORE, I SUOI EFFETTI COLLATERALI E I TRATTAMENTI
- DISPONIBILE PER GLI STUDENTI DELLE SCUOLE SUPERIORI NEL SEGUENTE PERCORSO: 3 CORSI

FASHION PSYCHOLOGY INSTITUTE® MICRO CREDENTIALS

NOSTRO
NUOVO
PROGRAMMI

Psi- Key



1 Portata, 4 Portate o 8 Portate

.APERTE LE ISCRIZIONI
FLESSIBILE
.3 MODULI,
3 INCARICHI
.\$497USD

.APERTE LE ISCRIZIONI
FLESSIBILE
.12 MODULI,
12 INCARICHI
.\$1997USD

.APERTE LE ISCRIZIONI
FLESSIBILE
.24 MODULI,
24 COMPITI
.\$3997 USD

Darkness before Dawnn; Dark Psychology Field™

2 portate, 9 portate

.APERTE LE ISCRIZIONI
FLESSIBILE
.2 MODULI,
2 INCARICHI
.\$666USD

.APERTE LE ISCRIZIONI
FLESSIBILE
.9 MODULI,
9 INCARICHI
.\$1998USD



Regalia Required; Custom Costume™



2 portate, 5 portate

.APERTE LE ISCRIZIONI
FLESSIBILE
.2 MODULI,
2 INCARICHI
.\$667USD

.APERTE LE ISCRIZIONI
FLESSIBILE
.5 MODULI,
5 INCARICHI
.\$897 USD

Mood Matters: Dopamine Dressing



3 portate, 5 portate

.APERTE LE ISCRIZIONI
FLESSIBILE
.3 MODULI,
3 INCARICHI
.\$667USD

.APERTE LE ISCRIZIONI
FLESSIBILE
.5 MODULI,
5 INCARICHI
.\$897 USD

FASHION PSYCHOLOGY INSTITUTE® MACRO CREDENZIALI

THE LUMINARY LAB

Fashion Psychology Coach™

Level 1
5 Corsi

ARGOMENTI TRATTATI:

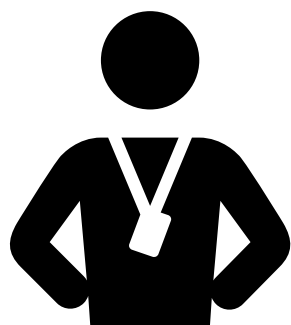
- VESTITO
- COLORE
- RELAZIONI
- ATTIVITÀ COMMERCIALE
- DIVERTIMENTO

Fashion Psychology Therapist™

Level 2
12 Corsi + Progetto

ARGOMENTI TRATTATI:

- VESTITO
- COLORE
- RELAZIONI
- ATTIVITÀ COMMERCIALE
- DIVERTIMENTO



Certified Fashion Psychologist™

Level 3 + VIP***

12 Corsi + Stage +
Progetto + Tesi

ARGOMENTI TRATTATI:

- VESTITO
- COLORE
- RELAZIONI
- ATTIVITÀ COMMERCIALE
- DIVERTIMENTO



FASHION PSYCHOLOGY INSTITUTE® MACRO CREDENTIALS

THE LUMINARY LAB

Fashion Psychology Coach™

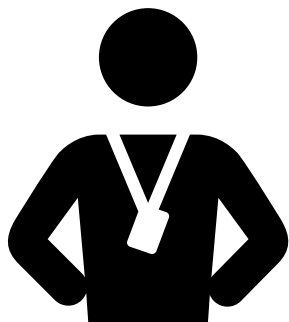
Level 1
5 Corsi

- .MINIMO .26 SETTIMANE
- .5 MODULI, 5 COMPITI +
1 ESAME
- . \$5997USD + 75USD

Fashion Psychology Therapist™

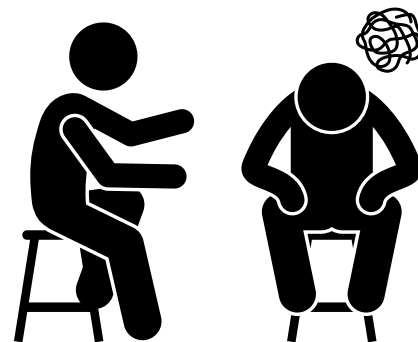
Level 2
12 Corsi + Progetto

- ● ● ● MINIMO 1 ANNO
- ● ● ● .7 MODULI, 7 COMPITI, 5
TELESEMINARI, 2 ESAMI +
1 PROGETTO/TESI SPECIALE
- ● ● ● . \$10,197USD + 125USD

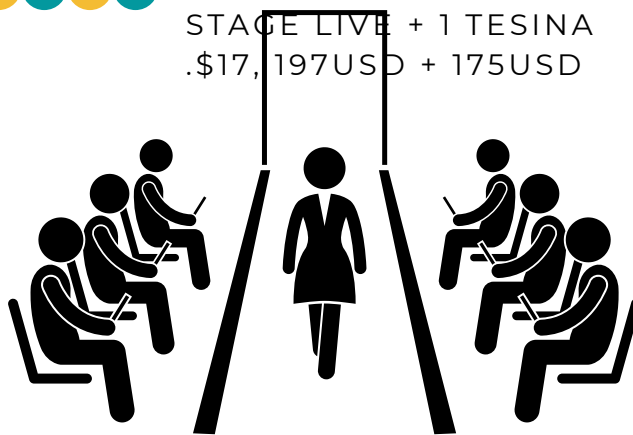


Certified Fashion Psychologist™

Level 3 + VIP***
12 Corsi + Stage +
Progetto + Tesi



- ● ● ● 2 ANNI MINIMO
- ● ● ● .7 MODULI, 7 COMPITI, 5
TELESEMINARI, 2 ESAMI,
1 PROGETTO SPECIALE/TESI,
STAGE LIVE + 1 TESINA
- ● ● ● . \$17,197USD + 175USD



FREQUENTLY ASKED QUESTIONS

CHE COS'È L'A FASHION PSYCHOLOGIST?

A Fashion Psychologist utilizza il Fashion Psychology Field®, una disciplina accademica di nuova applicazione focalizzata sullo studio e il trattamento del colore, della bellezza, dello stile, dell'immagine e della forma e sul suo effetto sul comportamento umano, affrontando la sensibilità culturale e le norme culturali.

CHI È IL FONDATORE DI FASHION PSYCHOLOGY FIELD®?

Dawnn Karen è la fondatrice/pioniera del Fashion Psychology Field®. È stata dichiarata la prima psicologa della moda al mondo dal Times e soprannominata The Dress Doctor dal New York Times dopo essere stata seguita da giornalisti investigativi. Fashion Psychology Field® viene insegnato anche al Fashion Institute of Technology (sotto la sezione Psicologia del colore nel Dipartimento di Scienze Sociali e Psicologia della moda nel Dipartimento di Formazione Continua). È anche la prima professoressa di psicologia femminile nera e la più giovane dell'acclamato FIT.

CHI HA INVENTATO LA PSICOLOGIA DELLA MODA?

INel 2010, mentre frequentava la Columbia University, la Dott.ssa Dawnn Karen ha inventato il Fashion Psychology Field®, dopo aver realizzato né l'American Psychological Association né la British Psychology Society lo hanno riconosciuto come un campo. Vedi Ted Talk e leggi Dress Your Best Life per la storia completa. Similmente all'APA che possiede tutte le 54 divisioni della disciplina psicologica, la Dott.ssa Dawnn Karen possiede esclusivamente la 55a divisione attraverso la Ufficio marchi e brevetti degli Stati Uniti.

È stata vittima di furto accademico per diversi anni ed è comparsa davanti alla Corte Suprema (Stati Uniti) e alla Corte d'Appello (Regno Unito) testimoniandolo, entrando entrambe negli ordinamenti giuridici per giustizia e rivendicazione.

See [The New York Times](#) investigative article.

QUAL È LA DIFFERENZA TRA IL PROGRAMMI FASHION PSYCHOLOGY INSTITUTE® E GLI ALTRI PROGRAMMI UNIVERSITARI?

Siamo orgogliosi dell'interruzione dell'istruzione e del sostegno all'integrità accademica. Siamo la prima istituzione online dedicata all'insegnamento del Fashion Psychology Field®.

Sfortunatamente, a causa del furto accademico del campo da parte di professionisti/istituzioni di psicologia senior, abbiamo dovuto fare i conti con ripetuti plagi fin dall'inizio della sua creazione. Per evitare la partecipazione e la perpetuazione di questa secolare pratica di nonnismo, suggeriamo a tutti i futuri studenti di imparare dal pioniere.

[FASHIONPSYCHOLOGYINSTITUTE.COM/FASHION-PSYCHOLOGY-FIELD-FAQ](https://fashionpsychologyinstitute.com/fashion-psychology-field-faq)

FREQUENTLY ASKED QUESTIONS

COS'È LA DIDATTICA A DISTANZA?

La formazione a distanza è sinonimo di e-learning e di apprendimento on-line. L'apprendimento a distanza può essere in due forme: sincrono e asincrono. L'apprendimento sincrono si verifica quando gli studenti sono impegnati nell'apprendimento contemporaneamente (ad esempio moduli). L'apprendimento asincrono si verifica quando le informazioni vengono condivise al di fuori dei vincoli di tempo e luogo tra una rete di persone (ad esempio Teleseminar).

Il programma Luminary Lab è sia sincrono che asincrono. I programmi specializzati sono asincroni.

PROCEDURA DI RICHIESTA

A causa dell'elevata domanda, si consiglia la registrazione anticipata. Tutte le domande di programma vengono esaminate nell'ordine in cui vengono ricevute. Le domande devono essere completate per intero per essere prese in considerazione per l'ammissione. Una volta inviato il modulo, il nostro team si incontra per determinare la tua idoneità a diventare uno studente. Se fanno domanda per il programma Luminary Lab, i candidati per l'FPI devono attendere 2-3 settimane dal ricevimento della richiesta di certificato. Tutti gli altri candidati ai programmi specializzati vengono automaticamente accettati e riceveranno la corrispondenza per selezionare una data di inizio al ricevimento della domanda.

COMMISSIONI

Sono previste tariffe di iscrizione standard non rimborsabili che devono essere soddisfatte per ricevere un corrispettivo. Tutte le tariffe devono essere applicate prima della registrazione al corso.

Per le tariffe del programma Luminary Lab e delle macro-credenziali, vedere di seguito.

Per le tariffe per programmi specializzati/micro-credenziali, scorri sotto la descrizione del corso.

Tieni presente che i piani di pagamento sono disponibili per tutti i programmi.

US applicants can utilize the Paypal Buy Now Pay Later plan that allows payment in 4 interest-free installments. One-Time Payment must be selected to automatically display this option. It is available to consumers upon approval for purchases of \$30 - \$1500. Pay in 4 is not currently available to residents of New Mexico, North Dakota, Missouri, South Dakota, Wisconsin, Nevada, Rhode Island, or any U.S. Territories. Loans to California residents are made or arranged pursuant to a California Finance Lenders Law License. PayPal, Inc. is a Georgia Installment Lender Licensee, NMLS #910457.

Tutti i candidati internazionali possono utilizzare i piani di pagamento Pagamenti trimestrali e Pagamenti semestrali.

[FASHIONPSYCHOLOGYINSTITUTE.COM/FASHION-PSYCHOLOGY-FIELD-FAQ](https://www.fashionpsychologyinstitute.com/fashion-psychology-field-faq)

FREQUENTLY ASKED QUESTIONS

DOVE È LA RISPOSTA ALLA MIA RICHIESTA?

Controlla la cartella spam. Inoltre, aggiungi info@fashionpsychologyinstitute.com al tuo elenco di contatti.

HO RECENTEMENTE CANDIDATO A UN PROGRAMMA. PERCHÉ NON HO RICEVUTO I DATI DI ACCESSO?

Non utilizziamo un sistema o una piattaforma automatizzata per creare e mantenere rapporto con ciascuno degli studenti del nostro Fashion Psychology Institute. Ti invieremo un'e-mail personalmente con i dettagli per iniziare il programma selezionato. Si prega di attendere la corrispondenza entro 72 ore.

CHE PIATTAFORMA UTILIZZA FPI?

Non utilizziamo siti Web di terze parti come Teachable, Kajabi, Thinkific, ecc. La nostra piattaforma personalizzata è integrata nei nostri portali per studenti.

SONO UN PROFESSIONISTA. COME POSSO DIVENTARE PSICOLOGO DELLA MODA?

Tutti i professionisti devono essere in possesso di un diploma di scuola superiore, di una licenza in un settore, di una laurea o di un titolo equivalente. La scuola si svolge tutto l'anno. Le certificazioni titolate e i certificati di completamento verranno assegnati a tutti i professionisti dopo il programma.

SONO UNO PSICOLOGO NEL MIO PAESE. QUALE PROGRAMMA DEVO STUDIARE?

Tutti gli psicologi dovrebbero mostrare una prova delle credenziali e sono fortemente incoraggiati a fare domanda per il Livello 2 o 3 del programma Luminary Lab. Gli psicologi possono candidarsi anche a programmi specializzati.

SONO UN PROFESSIONISTA DELLA MODA NEL MIO PAESE. QUALE PROGRAMMA DEVO STUDIARE?

Tutti i professionisti della moda dovrebbero mostrare una prova sostanziale delle proprie credenziali se si candidano al programma Luminary Lab. I professionisti della moda possono fare domanda solo per il Livello 1 o il Livello 2. Circostanze speciali possono consentire ai professionisti della moda di fare domanda per il Livello 3. Si prega di informarsi. È fortemente incoraggiato a fare domanda anche per i programmi specializzati (dove non è richiesta prova).

SONO UNO STUDENTE DELLA SCUOLA SUPERIORE. POSSO SEGUIRE I CORSI?

Tutti gli studenti devono essere iscritti come studenti delle scuole superiori. L'apprendimento avviene su base continuativa. Perfetto per lo studente delle scuole superiori che è un sognatore e si aspetta di sentirsi ispirato! Tieni presente che il programma di arricchimento pre-college inizia con il proprio Psi-Key™: programma Sblocca la tua mente™.

FREQUENTLY ASKED QUESTIONS

CHI RIVEDE GLI INCARICHI?

Dr. Dawnn Karen esamina personalmente ogni singolo incarico, indipendentemente da dove lo studente si trova.

HO ACQUISTATO UN PROGRAMMA. POSSO OTTENERE UN RIMBORSO?

Non saranno previsti rimborsi per alcun programma una volta inviate le informazioni di accesso.

L'INGLESE NON È LA MIA PRIMA LINGUA. POSSO SEGUIRE I CORSI?

Tutti i programmi sono disponibili in 66 lingue. L'inglese utilizzato nei programmi è di livello linguistico L2 o B2. Quando ti candidi ai programmi indica la tua lingua preferita.

SONO SORDO O DOLDO DI UDITO. POSSO SEGUIRE I CORSI?

Tutti i programmi sono creati per incorporare la neurodiversità per individui con varie difficoltà di apprendimento. È possibile rendere disponibili didascalie o sottotitoli. Quando ti candidi ai programmi indica la tua lingua preferita.

QUALI OPPORTUNITÀ DI CARRIERA SONO DISPONIBILI?

La maggior parte dei nostri laureati prosegue con la consulenza privata per lavorare con le persone. Non garantiamo posti di lavoro agli studenti.

I CORSI SONO PROGRAMMI ADOTTATI DIRETTAMENTE DAL LIBRO DI TESTO?

Sebbene il libro sia obbligatorio, ci sforziamo di evitare ridondanze. Non duplichiamo il libro di testo nel corso di ciascun programma.

COSA SONO I PROGRAMMI SPECIALIZZATI AKA MICRO-CREDENZIALI?

Beauty Baked & Naked, Closet Chronicles, Color Consciously, Knighted Armoire, Mirror Reflections, Mood Matters, Psi-Key and Summer Couch Sessions.

CHI HA INVENTATO DOPAMINE DRESSING?

Dr. Dawnn Karen ha coniato il termine Dopamine Dressing, ovvero Mood Enhancement Dressing, all'inizio della pandemia, dopo aver prescritto a un medico cliente di indossare qualcosa di giallo mentre stava combattendo la depressione dopo che la maggior parte dei suoi clienti era morta.

See [Tatler Asia](#) article.

FREQUENTLY ASKED QUESTIONS

C'È UN CORSO IN CORSO DOPAMINE DRESSING?

Sì, il programma Mood Matters insegna il fenomeno del Dopamine Dressing.

CHE TIPO DI CERTIFICAZIONI VENGONO RILASCIATE?

I laureati del programma Luminary Lab ricevono una macro-credenziale con il titolo di Coach di psicologia della moda (ex Fashion Aristocrat), terapeuta della moda o psicologo della moda più un certificato di completamento. I laureati dei Programmi Specializzati ricevono solo una Micro-credenziale senza titolo.

LE CERTIFICAZIONI SONO ACCREDITATE?

Tutti i certificati macro e micro credenziali sono accreditati tramite l'International Association of the Fashion Psychology Field®.

The London Times

WORLD'S FIRST FASHION PSYCHOLOGIST



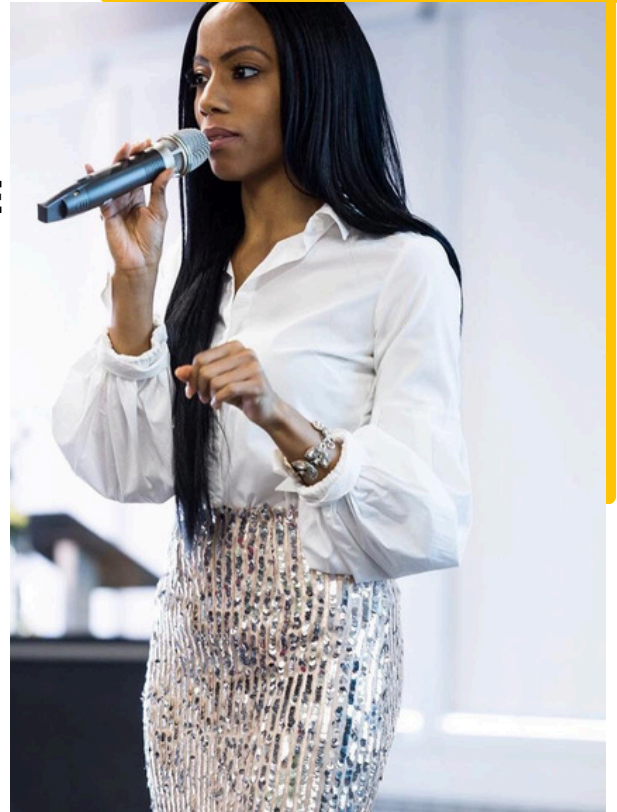
The New York Times
THE DRESS DOCTOR

The Guardian
**THE WARDROBE
WHISPERER**

The Face Magazine
**DOPAMINE DRESSING: BIGGEST
TREND OF 2022,
DR. DAWN KAREN COINED THE
TERM EARLIER IN THE PANDEMIC**

The Cut
**A MEDIA
DARLING**

**PROFESSOR
DR. DAWN KAREN**



OVER 1500+ STUDENTS TAUGHT

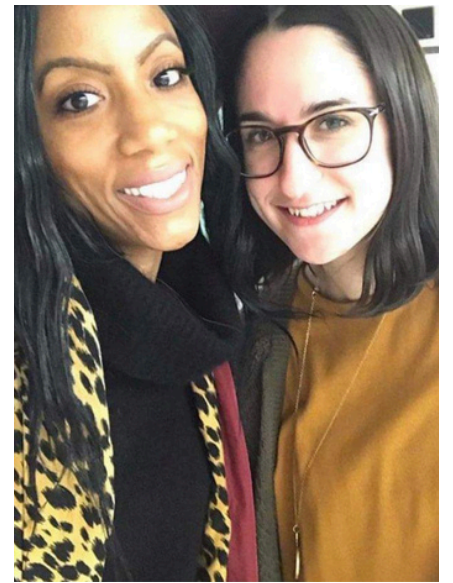
Come studentessa alla Columbia University nel 2010, Dawnn Karen ha iniziato a fare la pioniera e a inventare il suo Fashion Psychology Field®, dopo aver realizzato né l'American Psychological Association né la British Psychology Society lo hanno riconosciuto come un campo. Vedi Ted Talk e leggi Dress Your Best Life per la storia completa. Similmente all'APA che possiede tutte le 54 divisioni della disciplina psicologica, la Dott.ssa Dawnn Karen possiede esclusivamente la 55a divisione attraverso la Ufficio marchi e brevetti degli Stati Uniti.

È stata vittima di furto accademico per diversi anni ed è comparsa davanti alla Corte Suprema (Stati Uniti) e alla Corte d'Appello (Regno Unito) testimoniandolo, entrando entrambe negli ordinamenti giuridici per giustizia e rivendicazione.

Vedi l'articolo investigativo del New York Times.

È stata definita la

"Madre della psicologia della moda" e mente pionieristica dietro questo campo globale da allora, aprendo la strada al mondo accademico della moda.





The London Times

WORLD'S FIRST FASHION PSYCHOLOGIST



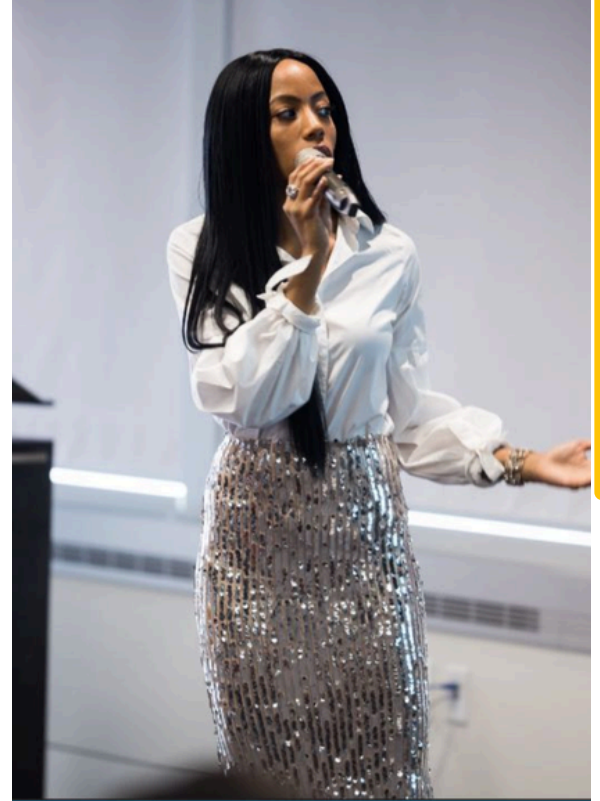
The New York Times
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DR. DAWNN KAREN**



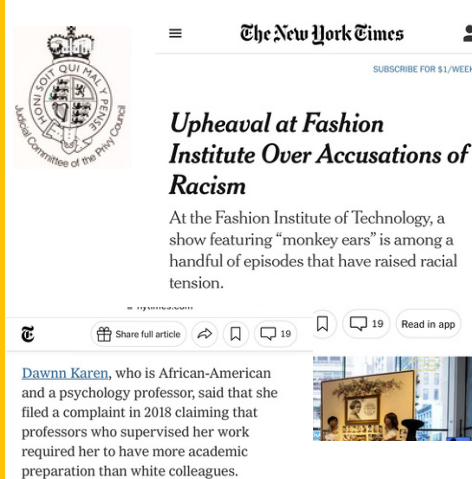
Ex modella, rappresentante delle pubbliche relazioni di moda e designer, ha sfruttato la sua istruzione e il suo talento contribuendo ai media in oltre 70 paesi. Le sue interviste più importanti includono Vogue Business, Vanity Fair (Italia), Hello Mag (India), Damernas Vard (Svezia) Tatler (Hong Kong), Bazaar (Kuwait), The Globe and Mail (Canada), The Financial Times (Regno Unito), Talk Radio Europe (Spagna), Style Rotate (Sudafrica), The Morning Show (Australia), Good Morning Britain, Good Morning America, The Doctors, ecc. Ha anche ricevuto inviti a parlare in varie conferenze e università, alcune delle quali che includono le Nazioni Unite, il Forum ucraino sulla sicurezza di Kiev, la Columbia University, la Concordia University, la Kent State University, ecc.

In definitiva, ha fatto la storia come pioniera del Fashion Psychology Field®, come una delle professoressi più giovani e la prima professoressa di psicologia delle donne nere nel Dipartimento di Scienze Sociali del Fashion Institute of Technology, fondando il primo istituto online Fashion Psychology Institute. . Come autrice tradizionalmente firmata da Hachette Book Group e Penguin Random House, ha pubblicato il primo libro di Fashion Psychology Field® Dress Your Best Life disponibile in Inglese, ucraino, ceco, spagnolo e russo.



Expert Witness

JANE DOE AND UNIVERSITY OF ARTS LONDON



Dawnn Karen, a psychology professor, said her application for tenure as a part-time faculty member was rejected by her department. Devin Yalkin for The New York Times



Dr. Dawnn Karen ha recentemente testimoniato dell'invenzione del suo campo presso la Corte distrettuale degli Stati Uniti, il Distretto meridionale di New York e la Corte d'Appello del Regno Unito. Il London College of Fashion (LCF), il Fashion Institute of Technology (FIT) e l'industria della moda sono stati fortemente colpiti dalla causa contro la discriminazione del tribunale federale che ha coinvolto la professoressa Dawnn Karen. I casi hanno chiarito i problemi relativi alla retribuzione, alle culture del lavoro ostili e alla discriminazione negli ambienti accademici. La battaglia della professoressa Dawnn Karen contro queste ingiustizie ha portato alla luce problemi strutturali che l'industria della moda nel suo insieme e LCF e FIT in particolare dovevano risolvere.

Questi casi hanno sollevato questioni di giustizia, diversità e inclusività nei contesti accademici attirando l'attenzione sulle dinamiche e sulle procedure interne all'interno del programma di psicologia della moda presso LCF e del dipartimento di scienze sociali del FIT.

Ha dato il via a conversazioni su come vengono trattati i membri della facoltà, su come vengono condotte le valutazioni e su quanto sia fondamentale fornire un ambiente di lavoro accogliente ed equo per tutti i dipendenti. La risoluzione di entrambi i casi potrebbe aver avuto un impatto sulle regole e sulle pratiche di LCF e FIT per fermare futuri casi di discriminazione e trattamento ingiusto.

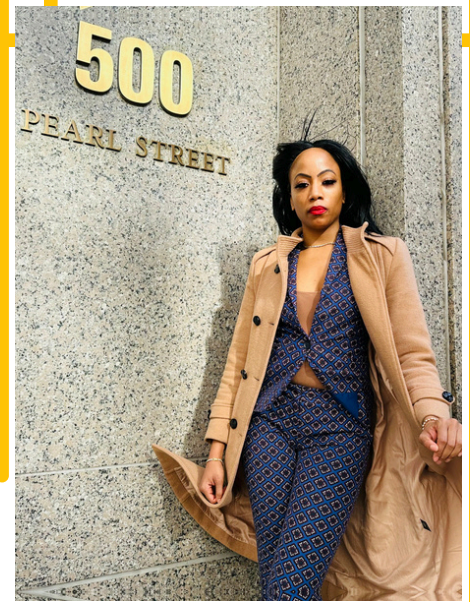
Ciò avrebbe potuto comportare una maggiore sensibilità e conoscenza dei problemi legati ai pregiudizi e alla discriminazione razziale all'interno dell'organizzazione.

La situazione della professoressa Dawnn Karen ha messo in luce le difficoltà che devono affrontare i professionisti appartenenti a minoranze nel settore della moda, soprattutto in posizioni di leadership accademica dove la diversità può essere scarsa. Ha attirato l'attenzione sul fatto che i professionisti e gli studenti delle minoranze necessitano di maggiore sostegno e rappresentanza nei settori legati alla moda.

Per affrontare i pregiudizi strutturali e promuovere un'atmosfera più inclusiva, il caso potrebbe aver stimolato discussioni sulle misure di diversità, equità e inclusione all'interno dell'industria della moda.

Ha funzionato come un tempestivo promemoria di quanto sia fondamentale combattere la discriminazione e promuovere un atteggiamento inclusivo e rispettoso in tutto il settore della moda.

Nel complesso, LCF, FIT e l'industria della moda sono stati colpiti dalla causa per discriminazione della professoressa Dawnn Karen presso il tribunale federale, che ha innescato conversazioni, aumentato la consapevolezza e promosso miglioramenti costruttivi volti a creare un luogo di lavoro più accogliente ed equo per tutte le parti.



Pro se litigant (Self Represented Lawyer)

DAWNN KAREN VS FASHION INSTITUTE OF TECHNOLOGY ET AL



**NON VEDIAMO L'ORA DI
AVERTI COME STUDENTE PER
PROMUOVERE IL
FASHION PSYCHOLOGY FIELD®**



Fashion Psychology Institute, Inc
Fashion Avenue
New York, New York 10001

FASHION PSYCHOLOGY FIELD®

BIENVENUE À LA

FASHION PSYCHOLOGY INSTITUTE®



Founded by:
Dr. Dawnn Karen

THE
FASHION PSYCHOLOGY INSTITUTE®
PROGRAMS



"STYLING FROM THE INSIDE OUT
BY BRIDGING THE GAP BETWEEN
PERCEPTION AND REALITY"™

| LEVEL | CREDENTIAL | ROLE | PROGRAM LENGTH | REQUIREMENTS |
|-------|-------------------------------------|----------------------|--|---|
| MACRO | Certified Fashion Psychologist™ | Expert Practitioner | 2+ years | Advanced degree (or equivalent) |
| MACRO | Fashion Psychology Therapist™ | Mid-Level Consultant | 1 year+ | Bachelor's degree (or equivalent) |
| MACRO | Fashion Psychology Coach™ | Entry-Level Advisor | 6 months+ | High school diploma (or equivalent) |
| MICRO | Fashion Psychology Specialist™ New | Generalist | 2-3 months | Open Enrollment (No prerequisites) |
| MICRO | Fashion Psychology Facilitator™ New | Group Leader | N/A | Trauma-informed coaching certification OR 12-step program membership OR equivalent experience |
| MICRO | Fashion Psychology Educator™ New | Licensed Instructor | Faculty training (2 days live or self-paced) | Completion of FPI Train-the-Trainer or Self-Paced Certification |
| MICRO | Fashion Psychology Scholar™ | High School Student | Flexible | Open Enrollment (No prerequisites) |

Disclaimer:

Most MICRO programs offer open enrollment. Fashion Psychology Facilitator™ requires trauma-informed coaching certification, 12-step membership, or equivalent experience.

MACRO programs have prerequisites (equivalent experience may substitute). Program lengths are approximate and subject to update. Luminary Lab™ is our flagship MACRO credential with additional application requirements.

Fashion Psychology Educator™ is awarded upon completion of FPI faculty training (live or self-paced) and authorizes teaching under license; it does not replace practitioner credentials (Coach, Therapist, Psychologist) and may be held alongside them.

INDICE

Women's Health

NEW YORK POST

The Sydney Morning Herald

L'AVENIR DE
L'ÉDUCATION



REFINERY29

the
COVETEUR

teenVOGUE



The
New York
Times



NBC NEWS

THE SCOTSMAN

London
Evening
Standard

PERTURBATION INTERDISCIPLINAIRE

Le Fashion Psychology Institute® est la PREMIÈRE institution en ligne au monde à proposer des cours sur le nouveau Fashion Psychology Field®.

Le Fashion Psychology Field® est une discipline académique nouvellement appliquée axée sur l'étude et le traitement de la façon dont la couleur, la beauté, le style, l'image et la forme affectent le comportement humain tout en tenant compte des sensibilités culturelles et des normes culturelles.

Le Fashion Psychology Institute® propose une large gamme de cours liés aux aspects psychologiques de la mode tels que l'habillement, la culture, le design, les affaires, la politique et bien plus encore !

Suivez les programmes Fashion Psychology Field® de partout dans le monde.

Nous proposons un apprentissage synchrone à distance et un apprentissage asynchrone à distance pour apprendre à la communauté mondiale à révolutionner les industries grâce à une approche interdisciplinaire innovante.

Les candidats internationaux sont fortement encouragés à postuler !

THE
Hollywood
REPORTER

THE OPRAH
MAGAZINE

UN
WOMEN

FT
FINANCIAL
TIMES

VOGUE
DEUTSCH

COSMOPOLITAN
lifestyle
wolipop

FASHIONISTA

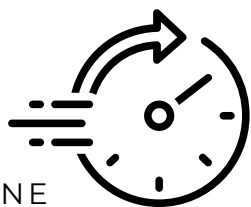
DERRIÈRE LA FASHION PSYCHOLOGY INSTITUTE® MENTALITÉ

4 TEXTURES
DIFFÉRENTES
D'UNE ÉDUCATION
PIONNIÈRE

La flexibilité

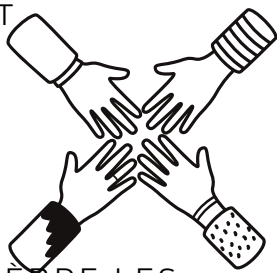
UN PROGRAMME DE COMMODITÉ. RECEVEZ UNE CHANCE DE CONCEVOIR VOTRE EMPLOI DU TEMPS DEPUIS N'IMPORTE OÙ DANS LE MONDE !

CELA VOUS PERMET DE TERMINER VOS ÉTUDES PENDANT VOTRE TEMPS LIBRE AFIN DE MAINTENIR UN ÉQUILIBRE SAIN ENTRE VIE PROFESSIONNELLE ET VIE PRIVÉE.



Diversité

UN PROGRAMME QUI CÉLÈBRE LES DIFFÉRENCES. NOUS RESPONSABILISONS LES ÉTUDIANTS EN RESPECTANT ET EN APPRÉCIANT CE QUI LES DIFFÉRENCIE, EN TERMES D'ÂGE, DE SEXE, D'ORIGINE ETHNIQUE, DE RELIGION, DE HANDICAP, D'ORIENTATION SEXUELLE, D'ÉDUCATION ET D'ORIGINE NATIONALE. NOTRE PROGRAMME RESPECTE ET CÉLÈBRE LE CARACTÈRE UNIQUE.



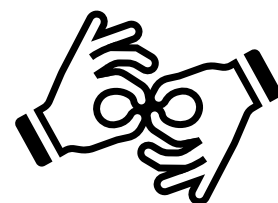
Neurodiversité

ADAPTATION AUTOMATIQUE DU PROGRAMME. IL EXISTE DES VARIATIONS CONNUES ET INCONNUES DANS LE CERVEAU HUMAIN CONCERNANT L'APPRENTISSAGE, LA SOCIABILITÉ, L'ATTENTION, L'HUMEUR ET D'AUTRES FONCTIONS MENTALES. LES DIFFÉRENCES CÉRÉBRALES SONT NORMALES. C'EST POURQUOI NOUS AVONS INTÉGRÉ NOTRE PROGRAMME POUR S'ADAPTER AUTOMATIQUÉMENT AUX INDIVIDUS NEURODIVERSIFIÉS.



Accessibilité

UN PROGRAMME OÙ LA DÉFICIENCE NE DEVRAIT PAS EMPÊCHER L'ACQUISITION D'UNE ÉDUCATION. NOUS DONNONS AUX ÉTUDIANTS MALENTENDANTS ET MALVOYANTS LA CONFIANCE DONT ILS ONT BESOIN POUR S'ENGAGER DANS LE PROGRAMME AUX CÔTÉS DE LEURS PAIRS, EN VEILLANT À CE QUE CHACUN APPRENNE DE LA MÊME MANIÈRE.



FASHION PSYCHOLOGY INSTITUTE® IDENTIFIANTS MICRO

NOS PROGRAMMES LES PLUS POPULAIRES

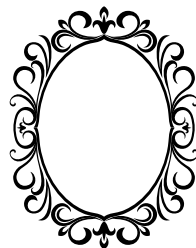
Color Consciously



2 Cours ou 11 Cours

LES ÉTUDIANTS CRÉERONT DES HISTOIRES DE COULEURS POUR DIFFÉRENTS DOMAINES DE LEUR VIE AFIN D'INCARNER NOTRE DEVISE « LE STYLE DE L'INTÉRIEUR VERS L'EXTÉRIEUR™ ». LORS DE L'APPRENTISSAGE, LA COULEUR PEUT DEVENIR UN OUTIL CONSCIENT D'AUTONOMISATION.

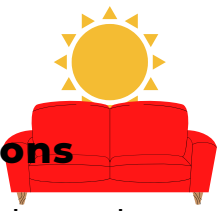
Mirror Reflections



4 Cours + 2 Sujets Chauds

- ÉMERGENCE DU DOMAINE DE LA FASHION PSYCHOLOGY FIELD®
- UNE SOLUTION À L'ADAGE COMMUNEMENT RESSENTI "JE N'AI RIEN À PORTER".
- COMMENT L'AJOUT DE COULEURS VIVES À VOTRE GARDE-ROBE PEUT VOUS AIDER À BATTRE LE BLUES DE L'HIVER
- LA PSYCHOLOGIE DES NORMES CULTURELLES DE LA MODE DE BUREAU AU TRAVAIL

Summer Couch Sessions



4 Cours + 2 Sujets Chauds

- ÉMERGENCE DU DOMAINE DE LA FASHION PSYCHOLOGY FIELD®
- UNE SOLUTION À L'ADAGE COMMUNEMENT RESSENTI "JE N'AI RIEN À PORTER".
- COMMENT PARFAIRE L'ART DE L'UNIFORME DE TRAVAIL
 - MODE NEUTRE DE GENRE - TENDANCE OU DEVENIR UN INSTRUMENT PERMANENT DANS NOTRE SOCIÉTÉ AUJOURD'HUI

Closet Chronicles



6 Cours

- ÉMERGENCE DU DOMAINE DE LA FASHION PSYCHOLOGY FIELD®
- UNE SOLUTION À L'ADAGE COMMUNEMENT RESSENTI "JE N'AI RIEN À PORTER".
- CE QUE VOS SOUS-VÊTEMENTS ASSOCIÉS OU SEXY DIT DE VOUS
- COMMENT DÉVELOPPER LA CONFIANCE EN MAILLOT DE BAIN
 - POURQUOI CERTAINES FEMMES AIMENT PORTER DES TALONS
 - JOLIE ET ÉLÉGANTE ? LA CORRÉLATION ENTRE BON ET LOOK ET BIEN S'HABILLER

FASHION PSYCHOLOGY INSTITUTE®

IDENTIFIANTS MICRO

NOTRE NOUVEAU PROGRAMMES

Psi- Key



1 Cours, 4 Cours ou 8 Cours

APPRENEZ LES FONDEMENTS DE LA PSYCHOLOGIE AVANT D'EN APPRENDRE D'AVANTAGE SUR FASHION PSYCHOLOGY FIELD®

•SUJETS CLÉS À DISCUTER EN CE QUI CONCERNE LA PSYCHOLOGIE UNIQUEMENT : HISTOIRE, DÉVELOPPEMENT, APPRENTISSAGE, CERVEAU, MÉMOIRE, PERSONNALITÉ, INTELLIGENCE ET OBÉISSANCE.

•DISPONIBLE POUR LES ÉTUDIANTS DU SECONDAIRE

PISTES : 1 COURS, 4 COURS ET 5 COURS

Darkness before Dawnn; Dark Psychology Field™



2 Cours, 9 Cours

•APPRENEZ LES FONDEMENTS DE LA PSYCHOLOGIE AVANT D'EN APPRENDRE D'AVANTAGE SUR FASHION PSYCHOLOGY FIELD®

•SUJETS CLÉS À DISCUTER EN CE QUI CONCERNE UNIQUEMENT LA PSYCHOLOGIE : GASLIGHTING, MANIPULATION ET ABUS PSYCHOLOGIQUE

PISTES: 2 COURS, 9 COURS

Regalia Required;

Custom Costume

2 Cours, 5 Cours



•RENSEIGNEZ-VOUS SUR LE FASHION PSYCHOLOGY FIELD®

•L'APPROPRIATION CULTURELLE DANS LA MODE ; SES AVANTAGES ET SES INCONVÉNIENTS

•SOLUTIONS D'APPROPRIATION

•EXPLORER L'UTILISATION DANS LA VIE QUOTIDIENNE

•DISPONIBLE POUR LES ÉTUDIANTS DU SECONDAIRE

PISTES: 2 COURS, 5 COURS

Mood Matters:

Dopamine Dressing

5 Cours



•COMME ON LE VOIT SUR TIK TOK, PINTEREST, INSTAGRAM DES ÉTATS-UNIS À L'AUSTRALIE COMME LA PLUS GRANDE TENDANCE DE 2022

•APPRENDRE DOPAMINE DRESSING A ÉTÉ INVENTÉ PAR BY DR. DAWN KAREN

•APPLICATION FOR PRIVATE OR PUBLIC USE

•APPRENDRE DOPAMINE DRESSING PEUT S'ÉTENDRE AU-DELÀ DE LA COULEUR, DE SES EFFETS SECONDAIRES ET DE SES TRAITEMENTS

•DISPONIBLE POUR LES ÉTUDIANTS DU SECONDAIRE DANS CE QUI SUIT PISTE: 3 COURS

FASHION PSYCHOLOGY INSTITUTE® IDENTIFIANTS MICRO

NOTRE
NOUVEAU
PROGRAMMES

Psi- Key



1 Cours, 4 Cours ou 8 Cours

.INSCRIPTION OUVERTE
FLEXIBLE
.3 MODULES,
3 MISSIONS
.\$497USD

.INSCRIPTION OUVERTE
FLEXIBLE
.12 MODULES,
12 MISSIONS
.\$1997USD

.INSCRIPTION OUVERTE
FLEXIBLE
.24 MODULES,
24 MISSIONS
.\$3997 USD

Darkness before Dawn Dark Psychology Field

2 Cours, 9 Cours

.INSCRIPTION OUVERTE
FLEXIBLE
.2 MODULES,
2 MISSIONS
.\$666USD

.INSCRIPTION OUVERTE
FLEXIBLE
.9 MODULES,
9 MISSIONS
.\$1998USD



Regalia Required; Custom Costume™



2 Cours, 5 Cours

.INSCRIPTION OUVERTE
FLEXIBLE
.2 MODULES,
2 MISSIONS
.\$667USD

.INSCRIPTION OUVERTE
FLEXIBLE
.5 MODULES,
5 MISSIONS
.\$897 USD

Mood Matters: Dopamine Dressing



3 Cours, 5 Cours

.INSCRIPTION OUVERTE
FLEXIBLE
.3 MODULES,
3 MISSIONS
.\$667USD

.INSCRIPTION OUVERTE
FLEXIBLE
.5 MODULES,
5 MISSIONS
.\$897 USD

FASHION PSYCHOLOGY INSTITUTE® IDENTIFIANTS MACRO

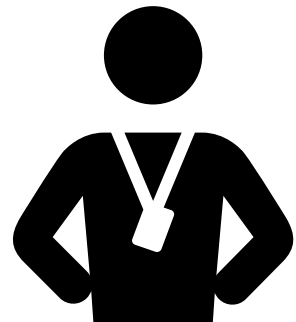
THE LUMINARY LAB

Fashion Psychology Coach™

Level 1
5 Cours

SUJETS COUVERTS:

- ROBE
- COULEUR
- DES RELATIONS
- ENTREPRISE
- DIVERTISSEMENT

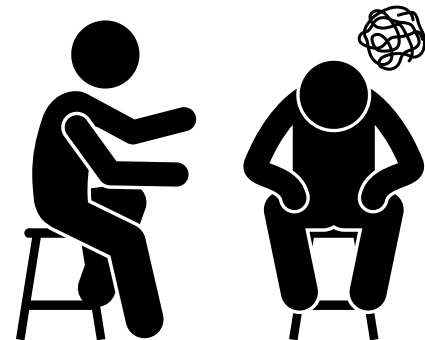
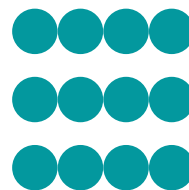


Fashion Psychology Therapist™

Level 2
12 Cours + Project

SUJETS COUVERTS:

- ROBE
- COULEUR
- DES RELATIONS
- ENTREPRISE
- DIVERTISSEMENT



Certified Fashion Psychologis™

Level 3 + VIP***
12 Cours + Stage + Projet
+ Mémoire

TOPICS COVERED:

- ROBE
- COULEUR
- DES RELATIONS
- ENTREPRISE
- DIVERTISSEMENT



FASHION PSYCHOLOGY INSTITUTE® IDENTIFIANTS MACRO

THE LUMINARY LAB

Fashion Psychology Coach™

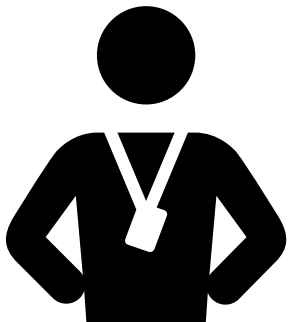
Level 1
5 Cours

- .26 WEEK MINIMUM
- .5 MODULES, 5 ASSIGNMENTS + 1 EXAM
- . \$5997USD + 75USD

Fashion Psychology Therapist™

Level 2
12 Cours + Project

- ● ● ● .1 YEAR MINIMUM
- ● ● ● .7 MODULES, 7 ASSIGNMENTS, TELESEMINARS, 2 EXAMS + 1 SPECIAL PROJECT/THESIS
- ● ● ● . \$10,197USD + 125USD

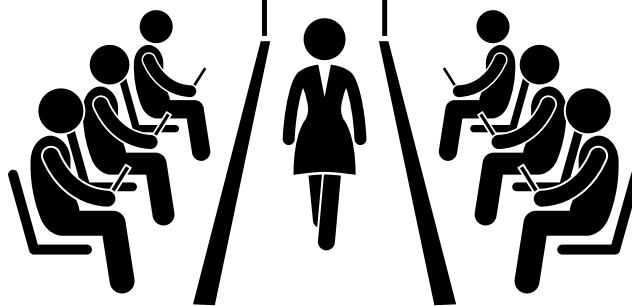


Certified Fashion Psychologist™

Level 3 + VIP***
12 Cours + Stage + Projet
+ Mémoire



- ● ● ● .2 YEAR MINIMUM
- ● ● ● .7 MODULES, 7 ASSIGNMENTS, 5 TELESEMINARS, 2 EXAMS, 1 SPECIAL PROJECT/THESIS, LIVE INTERNSHIP + 1 DISSERTATION
- ● ● ● . \$17,197USD + 175USD



FREQUENTLY ASKED QUESTIONS

QU'EST-CE QU'UN PSYCHOLOGUE DE LA MODE ?

Un psychologue de la mode utilise le Fashion Psychology Field® une discipline académique nouvellement appliquée qui se concentre sur l'étude et le traitement de la couleur, de la beauté, du style, de l'image et de la forme et sur leurs effets sur le comportement humain, tout en abordant les sensibilités culturelles et les normes culturelles.

QUI EST LE FONDATEUR DE FASHION PSYCHOLOGY FIELD® ?

Dawnn Karen est la fondatrice/pionnière de Fashion Psychology Field®. Elle a été déclarée comme The World's First Fashion Psychologist by The Times et surnommé comme The Dress Doctor by The New York Times après avoir été suivi par des journalistes d'investigation. Fashion Psychology Field® Il a également enseigné au Fashion Institute of Technology (en psychologie des couleurs au département des sciences sociales et en psychologie de la mode au département de formation continue). Elle est également la première professeure de psychologie féminine noire et la plus jeune du célèbre FIT.

QUI A INVENTÉ LA PSYCHOLOGIE DE LA MODE ?

En 2010, alors qu'elle étudiait à l'Université de Columbia, le Dr Dawnn Karen a inventé le Fashion Psychology Field®, après avoir réalisé ni l'American Psychological Association ni la British Psychology Society ne l'ont reconnu comme un domaine. Voir Ted Talk et lire Dress Your Best Life pour une histoire complète. Semblable à l'APA qui possède les 54 divisions de la discipline de psychologie, le Dr Dawnn Karen possède uniquement la 55e division à travers la Office des marques et des brevets des États-Unis. Elle a été victime de vol académique pendant plusieurs années et a comparu devant la Cour suprême (États-Unis) et la Cour d'appel (Royaume-Uni) pour en témoigner, entrant toutes deux dans les systèmes juridiques pour obtenir justice et justification. Voir l'article d'enquête du New York Times.

QUELLE EST LA DIFFÉRENCE ENTRE LE PROGRAMMES DE L'INSTITUT DE PSYCHOLOGIE DE LA MODE ET LES AUTRES PROGRAMMES UNIVERSITAIRES ?

Nous sommes fiers de la perturbation de l'éducation et du respect de l'intégrité académique. Nous sommes la première institution en ligne dédiée à l'enseignement du Fashion Psychology Field®. Malheureusement, en raison du vol universitaire du domaine par des professionnels/institutions de psychologie chevronnés, nous avons dû faire face à un plagiat répété dès le début de sa création. Pour éviter la participation et la perpétuation de cette pratique séculaire de bizutage, nous suggérons à tous les futurs étudiants d'apprendre auprès du pionnier.

[FASHIONPSYCHOLOGYINSTITUTE.COM/FASHION-PSYCHOLOGY-FIELD-FAQ](https://fashionpsychologyinstitute.com/fashion-psychology-field-faq)

FREQUENTLY ASKED QUESTIONS

QU'EST-CE QUE L'APPRENTISSAGE À DISTANCE ?

L'enseignement à distance est synonyme d'apprentissage en ligne et d'apprentissage en ligne. L'enseignement à distance peut prendre deux formes : synchrone et asynchrone. L'apprentissage synchrone se produit lorsque les étudiants s'engagent dans un apprentissage en même temps (c'est-à-dire des modules). L'apprentissage asynchrone se produit lorsque les informations sont partagées en dehors des contraintes de temps et de lieu au sein d'un réseau de personnes (c'est-à-dire les téléseminaires).

Le programme Luminary Lab est à la fois synchrone et asynchrone. Les programmes spécialisés sont asynchrones.

PROCÉDURE DE DEMANDE

En raison de la forte demande, une inscription anticipée est suggérée. Toutes les candidatures au programme sont examinées dans l'ordre dans lequel elles sont reçues. Les candidatures doivent être complétées dans leur intégralité pour être prises en compte pour l'admission. Une fois soumis, notre équipe se réunit pour déterminer votre éligibilité à devenir étudiant. S'ils postulent au programme Luminary Lab, les candidats au FPI doivent attendre 2 à 3 semaines après réception de la demande de certificat. Tous les autres candidats aux programmes spécialisés sont automatiquement acceptés et recevront une correspondance pour sélectionner une date de début dès réception de la candidature.

FRAIS

Il existe des frais de candidature standard non remboursables qui doivent être payés pour être pris en considération. Tous les frais doivent être appliqués avant l'inscription au cours.

Pour les frais du programme Luminary Lab/Macro-Credential, voir ci-dessous.

Pour connaître les frais des programmes spécialisés/micro-certificats, faites défiler sous la description du cours.

Veuillez noter que des plans de paiement sont disponibles pour tous les programmes.

US applicants can utilize the Paypal Buy Now Pay Later plan that allows payment in 4 interest-free installments. One-Time Payment must be selected to automatically display this option. It is available to consumers upon approval for purchases of \$30 - \$1500. Pay in 4 is not currently available to residents of New Mexico, North Dakota, Missouri, South Dakota, Wisconsin, Nevada, Rhode Island, or any U.S. Territories. Loans to California residents are made or arranged pursuant to a California Finance Lenders Law License. PayPal, Inc. is a Georgia Installment Lender Licensee, NMLS #910457.

All international applicants can utilize the payment plans 3-Monthly Payments and 6-Monthly Payments.

FREQUENTLY ASKED QUESTIONS

OÙ EST LA RÉPONSE À MA DEMANDE ?

Veillez vérifier votre dossier spam. Ajoutez également info@fashionpsychologyinstitute.com à votre liste de contacts.

J'ai récemment postulé à un programme.

POURQUOI N'AI-JE PAS REÇU LES DÉTAILS DE CONNEXION ?

Nous n'utilisons pas de système ou de plate-forme automatisée pour créer et maintenir relation avec chacun des étudiants de notre Institut de Psychologie de la Mode. Nous vous enverrons personnellement un e-mail avec les détails pour commencer le programme sélectionné. Veuillez vous attendre à une correspondance dans les 72 heures.

QUELLE PLATEFORME FPI UTILISE-T-IL ?

Nous n'utilisons pas de site Web tiers tel que Teachable, Kajabi, Thinkific, etc. Notre plateforme personnalisée est intégrée à nos portails étudiants.

JE SUIS UN PROFESSIONNEL. COMMENT DEVENIR PSYCHOLOGUE DE LA MODE ?

Tous les professionnels doivent être titulaires d'un diplôme d'études secondaires, d'un permis dans un domaine, d'un diplôme ou son équivalent. La scolarité a lieu toute l'année. Des certifications titrées et des certificats d'achèvement seront décernés à tous les professionnels après le programme.

JE SUIS PSYCHOLOGUE DANS MON PAYS.

QUEL PROGRAMME DOIS-JE ÉTUDIER ?

Tous les psychologues doivent présenter une preuve de leurs qualifications et sont fortement encouragés à postuler au niveau 2 ou 3 du programme Luminary Lab. Les psychologues peuvent également postuler à des programmes spécialisés.

JE SUIS UNE PROFESSIONNELLE DE LA MODE DANS MON PAYS.

QUEL PROGRAMME DOIS-JE ÉTUDIER ?

Tous les professionnels de la mode doivent présenter des preuves substantielles de leurs qualifications s'ils postulent au programme Luminary Lab. Les professionnels de la mode ne peuvent postuler qu'au niveau 1 ou au niveau 2. Des circonstances particulières peuvent permettre aux professionnels de la mode de postuler au niveau 3. Veuillez vous renseigner. Il est fortement encouragé à postuler également aux programmes spécialisés (pour lesquels un justificatif n'est pas requis).

JE SUIS UN LYCÉEN. PUIS-JE SUIVRE DES COURS ?

Tous les étudiants doivent être inscrits comme lycéens. L'apprentissage se déroule sur une base continue. Parfait pour le lycéen qui est rêveur et qui espère se sentir inspiré ! Veuillez noter que le programme d'enrichissement pré-universitaire commence par son propre Psi-Key™ : Programme Unlock Your Mind™.

FREQUENTLY ASKED QUESTIONS

QUI CORRIGE LES DEVOIRS ?

Dr. Dawnn Karen corrige personnellement chaque devoir, quel que soit l'endroit où se trouve l'étudiant.

J'AI ACHETÉ UN PROGRAMME. PUIS-JE OBTENIR UN REMBOURSEMENT ?

Aucun remboursement ne sera effectué pour un programme une fois les informations de connexion envoyées.

L'ANGLAIS N'EST PAS MA PREMIÈRE LANGUE. PUIS-JE SUIVRE DES COURS ?

Tous les programmes sont disponibles en 66 langues. L'anglais utilisé dans les programmes correspond à un niveau L2 ou B2. Lors de votre candidature, veuillez indiquer votre langue préférée.

JE SUIS SOURD OU MALENTENDANT. PUIS-JE SUIVRE DES COURS ?

Tous les programmes sont conçus pour intégrer la neurodiversité et s'adapter aux personnes ayant divers troubles d'apprentissage. Des sous-titres peuvent être mis à disposition. Lors de votre candidature, veuillez indiquer votre langue préférée.

QUELLES SONT LES OPPORTUNITÉS DE CARRIÈRE ?

La majorité de nos diplômés exercent en tant que consultants privés auprès de particuliers. Nous ne garantissons pas d'emploi aux étudiants.

LES COURS DES PROGRAMMES SONT-ILS DIRECTEMENT TIRÉS DU MANUEL ?

Bien que le livre soit obligatoire, nous évitons les redondances. Nous ne dupliquons pas le contenu du manuel dans chaque cours.

QUE SONT LES PROGRAMMES SPÉCIALISÉS (MICRO-CRÉDENTIELS) ?

Beauty Baked & Naked, Closet Chronicles, Color Consciously, Knighted Armoire, Mirror Reflections, Mood Matters, Psi-Key et Summer Couch Sessions.

QUI A INVENTÉ LE « DOPAMINE DRESSING » ?

Dr. Dawnn Karen a inventé le terme « Dopamine Dressing » (ou « s'habiller pour améliorer son humeur ») au début de la pandémie, après avoir prescrit à un client médecin de porter du jaune alors qu'il luttait contre la dépression suite au décès de la plupart de ses patients.

Voir l'article de

[Tatler Asia](#).

[FASHIONPSYCHOLOGYINSTITUTE.COM/FASHION-PSYCHOLOGY-FIELD-FAQ](https://fashionpsychologyinstitute.com/fashion-psychology-field-faq)

FREQUENTLY ASKED QUESTIONS

EXISTE-T-IL UN COURS SUR LE « DOPAMINE DRESSING » ?

Oui, le programme Mood Matters enseigne le phénomène du « Dopamine Dressing ».

QUEL TYPE DE CERTIFICATIONS SONT DÉLIVRÉES ?

Les diplômés du programme Luminary Lab reçoivent une macro-crédentialité avec le titre de Fashion Psychology Coach (anciennement Fashion Aristocrat), Fashion Therapist ou Fashion Psychologist, ainsi qu'un certificat d'achèvement. Les diplômés des programmes spécialisés reçoivent uniquement une micro-crédentialité sans titre.

LES CERTIFICATIONS SONT-ELLES ACCRÉDITÉES ?

Tous les certificats (macro et micro) sont accrédités par l'International Association of the Fashion Psychology Field®.

The London Times

WORLD'S FIRST FASHION PSYCHOLOGIST



The New York Times
THE DRESS DOCTOR

The Guardian
**THE WARDROBE
WHISPERER**

The Face Magazine
**DOPAMINE DRESSING: BIGGEST
TREND OF 2022,
DR. DAWN KAREN COINED THE
TERM EARLIER IN THE PANDEMIC**

The Cut
**A MEDIA
DARLING**

PROFESSOR
DR. DAWN KAREN

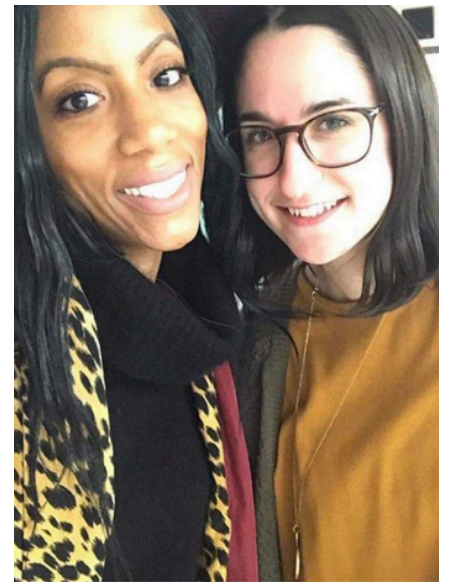


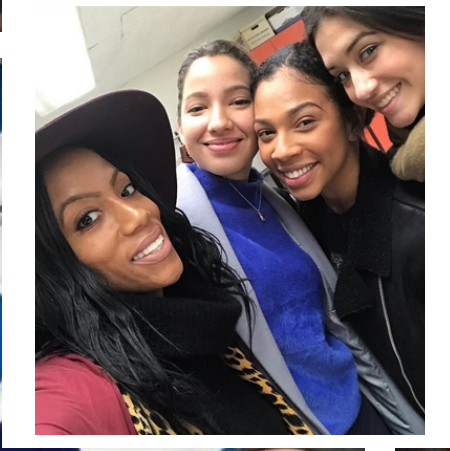
PLUS DE 1500 ÉTUDIANTS FORMÉS

Étudiante à l'Université Columbia en 2010, Dawnn Karen a commencé à innover et à inventer son Fashion Psychology Field® après avoir réalisé que ni l'American Psychological Association ni la British Psychology Society ne le reconnaissaient comme un domaine. Voir le Ted Talk et lire Dress Your Best Life pour l'histoire complète. À l'instar de l'APA qui possède les 54 divisions de la discipline psychologique, le Dr Dawnn Karen possède exclusivement la 55e division par l'intermédiaire de l'Office des brevets et des marques des États-Unis.

Elle a été victime de vols académiques pendant plusieurs années et a comparu devant la Cour suprême (États-Unis) et la Cour d'appel (Royaume-Uni) pour en témoigner, engageant les deux systèmes juridiques pour obtenir justice et réparation. Voir l'article d'investigation du New York Times.

Elle a été qualifiée de « Mère de la psychologie de la mode » et d'esprit pionnier à l'origine de ce domaine mondial, ouvrant la voie dans le monde académique de la mode.





The London Times

WORLD'S FIRST FASHION PSYCHOLOGIST



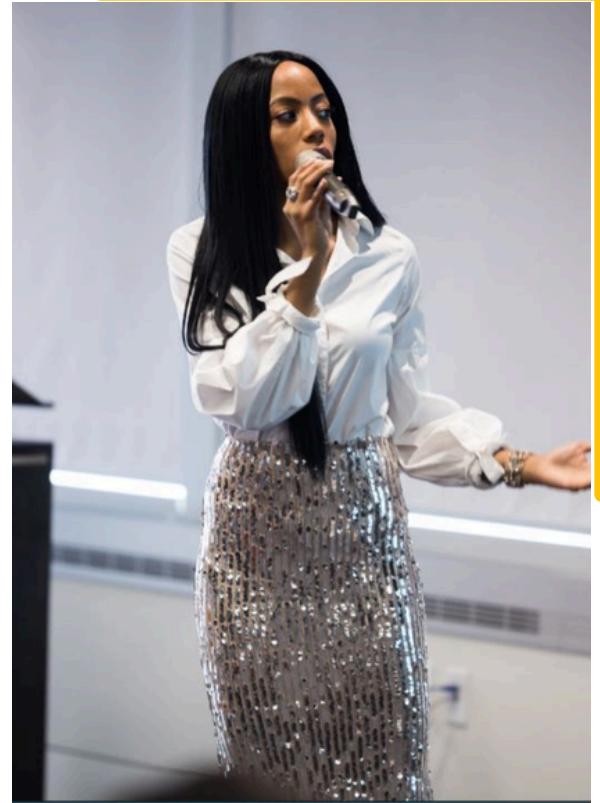
The New York Times
THE DRESS DOCTOR

The Guardian
**THE WARDROBE
WHISPERER**

The Face Magazine
**DOPAMINE DRESSING: BIGGEST
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The Cut
**A MEDIA
DARLING**

LA PROFESSEURE
DRE DAWN KAREN



Ancien mannequin, attachée de presse dans la mode et créatrice, elle a mis à profit sa formation et ses talents en contribuant aux médias dans plus de 70 pays. Ses interviews les plus notables incluent Vogue Business, Vanity Fair (Italie), Hello Mag (Inde), Damernas Värld (Suède), Tatler (Hong Kong), Bazaar (Koweït), The Globe and Mail (Canada), The Financial Times (Royaume-Uni), Talk Radio Europe (Espagne), Style Rotate (Afrique du Sud), The Morning Show (Australie), Good Morning Britain, Good Morning America, The Doctors, etc. Elle a également été invitée à prendre la parole lors de nombreuses conférences et universités, parmi

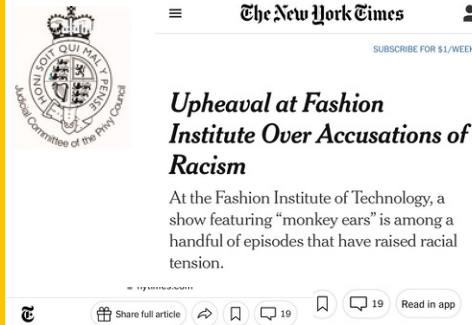
lesquelles les Nations Unies, le Forum ukrainien sur la sécurité de Kyïv, l'Université Columbia, l'Université Concordia, l'Université d'État de Kent, etc.

En définitive, elle a marqué l'histoire en tant que pionnière du Fashion Psychology Field®, comme l'une des plus jeunes professeures et la première professeure de psychologie noire au sein du département des sciences sociales du Fashion Institute of Technology, et en fondant le premier institut en ligne, le Fashion Psychology Institute®. En tant qu'auteure traditionnellement signée chez Hachette Book Group et Penguin Random House, elle a publié le premier livre du Fashion Psychology Field®, Dress Your Best Life, disponible en anglais, ukrainien, tchèque, espagnol et russe.



Expert Witness

JANE DOE AND UNIVERSITY OF ARTS LONDON



Upheaval at Fashion Institute Over Accusations of Racism

At the Fashion Institute of Technology, a show featuring "monkey ears" is among a handful of episodes that have raised racial tension.



Dawnn Karen, who is African-American and a psychology professor, said that she filed a complaint in 2018 claiming that professors who supervised her work required her to have more academic preparation than white colleagues.



Dawnn Karen, a psychology professor, said her application for tenure as a part-time faculty member was rejected by her department. Devin Yalkin for The New York Times



Le Dr Dawnn Karen a récemment témoigné de l'invention de son domaine devant le tribunal de district des États-Unis pour le district sud de New York et devant la Cour d'appel du Royaume-Uni. Le London College of Fashion (LCF), le Fashion Institute of Technology (FIT) et l'industrie de la mode ont été fortement touchés par le procès fédéral pour discrimination impliquant la professeure Dawnn Karen. Les affaires ont clarifié les problèmes liés aux représailles, aux cultures de travail hostiles et à la discrimination dans les environnements académiques. La bataille de la professeure Dawnn Karen contre ces injustices a mis en lumière des problèmes structurels que l'industrie de la mode dans son ensemble, et le LCF et le FIT en particulier, devaient résoudre. Ces affaires ont soulevé des questions de justice, de diversité et d'inclusion dans les contextes académiques en attirant l'attention sur les dynamiques et les procédures internes au sein du programme de psychologie de la mode au LCF et du département des sciences sociales au FIT. Elles ont donné lieu à des conversations sur la manière dont les membres du corps enseignant sont traités, sur la façon dont les évaluations sont menées, et sur l'importance cruciale de fournir un environnement de travail accueillant et équitable pour tous les employés.

La résolution des deux affaires pourrait avoir eu un impact sur les règles et les pratiques du LCF et du FIT pour empêcher de futurs cas de discrimination et de traitement injuste.

Cela aurait pu entraîner une plus grande sensibilité et une meilleure connaissance des problèmes liés aux préjugés et à la discrimination raciale au sein de l'organisation.

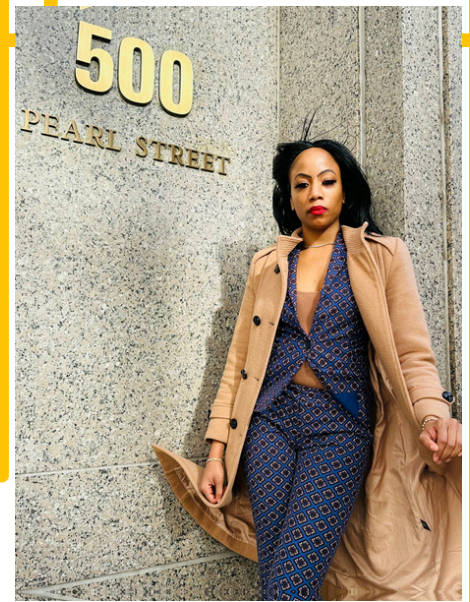
La situation de la professeure Dawnn Karen a mis en lumière les difficultés rencontrées par les professionnels issus de minorités dans le secteur de la mode, en particulier dans les postes de direction académique où la diversité peut être rare.

Elle a attiré l'attention sur le fait que les professionnels et les étudiants issus de minorités ont besoin de plus de soutien et de représentation dans les secteurs liés à la mode.

Pour remédier aux préjugés structurels et promouvoir une atmosphère plus inclusive, l'affaire pourrait avoir stimulé des discussions sur les mesures de diversité, d'équité et d'inclusion au sein de l'industrie de la mode.

Elle a servi de rappel opportun de l'importance de lutter contre la discrimination et de promouvoir une attitude inclusive et respectueuse dans l'ensemble du secteur de la mode.

Dans l'ensemble, le LCF, le FIT et l'industrie de la mode ont été affectés par le procès fédéral pour discrimination intenté par la professeure Dawnn Karen, qui a déclenché des conversations, accru la sensibilisation et favorisé des améliorations constructives visant à créer un lieu de travail plus accueillant et équitable pour toutes les parties.



Pro se litigant (Self Represented Lawyer)

DAWNN KAREN VS FASHION INSTITUTE OF TECHNOLOGY ET AL



 I HAVE APPEARED IN FIT'S AFFIRMATIVE ACTION (2018-2020).

 I HAVE APPEARED IN THE UK'S COURT OF APPEALS (2020).

 I HAVE CONTACTED THE NYC COMMISSION OF HUMAN RIGHTS (2021).

 I HAVE APPEARED IN THE US SOUTHERN DISTRICT OF NEW YORK (2021-PRESENT)

 AND I AM STILL FACING RETALIATION FOR SPEAKING OUT AGAINST DISCRIMINATION AND DEFENDING MY FASHION PSYCHOLOGY FIELD®.

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 Discrimination in academia include but are not limited to the following:

1. Promoting a faculty over a minority faculty for the same level of work
2. Evaluating a minority faculty on any thing other than merit
3. Overly criticizing a minority student's work compared to others
4. Moving the goal post for minority faculty and students
5. Taking a minority faculty's curriculum/minority student's work to pass off as theirs
6. Name calling and sending hate mail to minority students and faculty

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